Course Syllabus Fall 2019

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PAD 3800: Managing Global Cities; Section RVC

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Course Description and Purpose

Catalog Description: An introduction to the principles of urban governance and the management of the specific development problems of global cities.

Overview: Half of the world’s population now lives in cities. A number of those cities can be described as global or world cities, serving as command and control centers for an increasingly globalized economy with an international division of labor. Although definitions and typologies vary, these cities are characterized by their linkages with the global economy and by the problems of growth that accompany extreme size, diversity, and connectivity. Global cities were found mainly in the developed world (Europe and North America) in the immediate post-World War II era; however, a majority are now located in the developing world (Asia, Latin America, and Africa). And while there are important differences between cities in the developed and developing worlds, global cities share several major challenges, including the difficulties posed by rapid growth and extreme inequality, housing, transportation, and planning problems of unusual scale, and the threat of infectious diseases and climate change. Reckoning with these challenges will determine the quality of life for billions of people in the coming decades.

Course Objectives & Student Learning Outcomes

By the end of the course, you should be able to demonstrate:

- **Global Awareness**: Students will be able to demonstrate knowledge of the interrelatedness of local, global, international, and intercultural issues, trends, and systems by studying the meta-themes. (Vision, Inequality, Global influence & local control and Labor and Capital) (Case & Readings discussion posts support this outcome).

- **Global Perspective**: Students will be able to conduct a multi-perspective analysis of local, global, international, and intercultural problems. The analysis of Meta-themes are used to connect readings, cases and discussion posts. (study guides, quizzes and case response forms support this outcome).
Global Engagement: Students will be able to demonstrate willingness to engage in local, global, international, and intercultural problem solving. (Meta-theme paper supports this outcome).

Major and Curriculum Objectives Targeted

This course is a required component of the Bachelor of Public Administration degree. The management of cities is one of the most challenging and important sub-fields within public administration. This course focuses on the ways that globalization has affected the management of cities. PAD 3800 is a Discipline specific Global Learning course that counts towards your FIU Global Learning graduation requirement. [https://goglobal.fiu.edu/medallion/](https://goglobal.fiu.edu/medallion/)

Teaching Methodology

Most of your learning in this course will occur privately as you read through assigned materials, prepare your deliverables (study guides; case responses), and take online quizzes for each reading and case. However, this course includes a crucial interactive element: a mandatory online discussion forum that will allow you to share your thoughts and exchange ideas about the readings and cases.

Important Information

Before starting this course, please review the following pages:

- Policies
- Technical Requirements and Skills
- Accessibility and Accommodation
- Academic Misconduct Statement
- Panthers Care & Counseling Psychological Services (CAPS)

Course Prerequisites

There are no prerequisites for this course.

Proctored Exam Policy

This online section does not require an on-campus meeting or exam.

Textbook and Course Materials

This course does not require a textbook. The Course Content section of Canvas contains links to prefaces (mini lectures), readings, study guides for readings, study guides for cases, Cases #1, #2 and
Expectations of this Course

This is an online course, which means most (if not all) of the course work will be conducted online. Expectations for performance in an online course are the same for a traditional course. In fact, online courses require a high degree of self-motivation, time management, self-discipline, and technology skills which can make these courses more demanding for some students.

- Course Communication - how to contact your professor
  - Communication in this course will take place via the Inbox. Check out the Canvas Conversations Tutorial (https://vimeo.com/canvaslms/212en) to learn how to communicate with your instructor and peers using Announcements, Discussions, and the Inbox.
- Visit our Writing Resources webpage (http://online.fiu.edu/html/blackboardlearn/resources/writing_resources) for more information on professional writing and technical communication skills.

Students are expected to:

- interact online with your instructor, peers, and discussion group members;
- review and follow the course calendar;
- post on discussion forums by the specified deadlines;
- respond to messages within two days; and
- submit assignments by the specified deadlines.

The instructor will:

- log into the course at least three times per week;
- respond to discussion boards within two days;
- respond to messages within two days; and
- grade assignments within two weeks of the assignment deadline.

Discussion Forums—Support Global Awareness learning outcome

The discussion forums are in a specific group setting to facilitate cogent interaction. (The groups will be randomly selected by___). Keep in mind that your discussion forum postings will be seen by other members of the course. Care should be taken when determining what to post. Think of each post as an opportunity to improve your research, analysis and writing skills. **Intext APA formatted citations are expected in your posts to support, strengthen and connect to the course readings.** Your original post is due by Thursday at 11:59 PM and Response post by the Sunday deadline.
In order to mitigate any issues with your computer and online assessments, it is very important that you take the Practice Quiz from each computer you will be using to take your graded quizzes and exams. For quiz duration, grading criteria and feedback response time, please review the important information about quizzes page.

Students can see what they scored on the quizzes beginning on the Monday of the next week. Students may only see their total score, not a breakdown of the questions they answered correctly or incorrectly.

Assignments Support Global Perspective outcome

For assignment availability, detailed instructions, grading criteria and feedback response time, please review the important information about assignments page.

The semester is divided into two types of module assignments: Readings (Weeks 1, 3, and 5) and Cases (Weeks 4, 6 and 12).

Note on Study Guides:
Study Guides for both Readings and Cases are intended to help you understand what may seem like dense, difficult material. They are a way to organize what you read. They do not need to be polished essays in which you must use complete sentences and careful grammar (although it is good practice to write notes properly); they are instead a handy way to organize the notes you make to yourself, so you can use single words or bullet points or any sort of shorthand that suits you. However, they should be completed and uploaded before you take the quizzes. If you upload a blank Study Guide just to get the credit, you will receive a penalty. Any Study Guide that has more than five boxes without some sort of meaningful notes will be considered blank.

Keep the following considerations in mind as you complete the study guides:

1. answers to questions about Facts can usually be found on a single page or two and almost always involve a single item or small group of items;
2. answers to questions about Arguments will usually be found on several different pages spread over a reading, so you will have to piece the answer together; they will usually involve interpretation of events or concepts beyond basic facts;
3. answers to questions about Synthesis will likely require thinking beyond the reading to previous material and making connections among arguments; rarely will these answers be found on a single page.

Facts may be found through a keyword search or in an index, but Arguments and Synthesis are unlikely to appear in a keyword search or an index; they must be derived from a careful reading of the entire text.
Reading Modules  Support Global Perspective outcome

During Readings Modules, there are three items you must complete: (1) Readings Study Guides; (2) Readings Quizzes; and (3) Readings Discussion Forums.

1. **Readings Study Guides**: Study Guides for each of the two readings are found in the Course Content folders. They are Word documents you should download and then complete. *The Study Guides must be uploaded by the deadline. You may use the Study Guides during your Quizzes.*

2. **Readings Quizzes**: Each Readings Quiz is worth 4 points and each Readings Quiz covers both readings for the week. *The Quiz must be completed by Sunday at 11:59 pm.*

3. **Readings Discussion Boards**: All students must participate in these forums. *All students must post their original posts and a response post by Sunday at 11:59 pm.*
   - You are required to make at least two posts on the discussion forums: one original post on the two articles assigned for that week, and one response to a post by another student.

I will use three criteria to evaluate your original posts:

- they must begin with a quotation from each of the readings (with page number);
- they must have **at least 250 words** (not including the required quotation);
- and they must include your explanation of how those quotations address one of the Meta-themes (Labor and Capital; Inequality; Global Influence and Local Control; Vision) described in the *Introduction to the Problems of the Global City* document found in the Course Content folder for Week1.

In addition to the original post (no later than Thursday @ 11:59 PM) described above, students must also respond to the post of at least one other student who has posted on the discussion forum.

I will use three criteria to evaluate your responses to other students:

- they must have **at least 100 words** (not including the required quotation from the other student’s post);
- they must address something specifically mentioned in the other student’s post in an appropriate and relevant manner.

**Zoom**

Zoom is an online meeting room where you can interact with your professor and fellow students by sharing screens, sharing files, chatting, broadcasting live audio, and taking part in other interactive online activities. We will be utilizing this tool to conduct as needed to conduct **virtual office hours**.

**Meeting dates and times to be determined.**
Requirements for using Zoom:

- Disable any window pop-up blocker.

**Zoom Video Conference**

**Meta-themes Paper**  Supports Global Engagement outcome

The Meta-themes Paper requires you to bring together material from throughout the term and use it to illustrate what you have learned about the cross-cutting themes of the course. You should be able to complete parts of the Meta-Themes Paper over the course of the term. **Please do not wait until the final week to complete it.** *(Rough Draft 5-point extra credit opportunity- submit a min. 4-page draft including 2 themes properly formatted and APA in-text citations).*

Review the detailed **Turnitin instructions** ([http://online.fiu.edu/html/blackboardlearn/mastertemplate/turnitin](http://online.fiu.edu/html/blackboardlearn/mastertemplate/turnitin)) on how to submit your assignments and how to review the Grade/mark comments (feedback) from your professor.

**Assignment Expectations:**

- The Meta-themes Paper must be uploaded to the Turnitin Dropbox no later than _____, at 11:59 pm. There are no extensions on this assignment deadline.
- The Meta-themes Paper is worth 25 points.
- The Meta-themes paper must be formatted as follows:
  - Word document
  - Cover page with your name, Panther ID, date of submission, course name/number, and semester
  - Double-spaced
  - Left-justified
  - One-inch margins
  - 12-point Times New Roman font
  - Page numbers in the upper-right-hand corner
  - Choose two (2) Meta themes and write six (6)- eight (8) pages of text, not including the cover page and references.
  - Please cite sources APA style using in-text citations and a reference list. Remember that all of the references will be to the assigned Readings or Cases, so simply use the information from the syllabus for each source you cite.
  - You can reuse the same Article or Case Study to illustrate multiple Meta-themes. However, you must analyze a minimum of two (2) Meta-themes and use 2-4 Articles and 2 of 3 Case Studies.
  - Based on the two themes you choose; you must analyze and cite every point referred to in the meta-themes chart below.
**META-THEME**

**META-THEMES Paper Chart**

**META-THEME**

**WHAT IS IN THIS SECTION**

- Describe how this Meta-theme applies to global cities
- Provide a quotation from one of the Articles and explain how it illustrates this Meta-theme

**Labor and Capital**

- Provide a quotation from a second Article and explain how it illustrates this Meta-theme
- Provide a quotation from a third Article and explain how it illustrates this Meta-theme
- Provide a quotation from a Case and explain how it illustrates this Meta-theme

**Inequality**

- Provide a quotation from one of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a second of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a third of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a Case and explain how it illustrates this Meta-theme

**Global Influence and Local Control**

- Provide a quotation from one of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a second of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a third of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a Case and explain how it illustrates this Meta-theme

**Vision**

- Provide a quotation from one of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a second of the Readings and explain how it illustrates this Meta-theme
- Provide a quotation from a third of the Readings and explain how it illustrates this Meta-theme

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META-THEME WHAT IS IN THIS SECTION

Provide a quotation from a Case and explain how it illustrates this Meta-theme

Grading

<table>
<thead>
<tr>
<th>COURSE REQUIREMENTS</th>
<th>NUMBER OF ITEMS</th>
<th>POINTS FOR EACH</th>
<th>TOTAL POINTS AVAILABLE</th>
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<tr>
<td>Readings Study Guides</td>
<td>6</td>
<td>1</td>
<td>6</td>
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<td>Readings Quizzes</td>
<td>3</td>
<td>4</td>
<td>12</td>
</tr>
<tr>
<td>Readings Discussion Forums</td>
<td>3</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>Case Study Guides</td>
<td>3</td>
<td>1</td>
<td>3</td>
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<tr>
<td>Case Quizzes</td>
<td>3</td>
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<tr>
<td>Case Response Forms</td>
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<tr>
<td>Case Discussion Forums</td>
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<td>5</td>
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<tr>
<td>Meta-Themes Paper</td>
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Grade Schema

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<th>LETTER</th>
<th>RANGE (%)</th>
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<th>RANGE (%)</th>
<th>LETTER</th>
<th>RANGE (%)</th>
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<tr>
<td>A</td>
<td>Above 94</td>
<td>B</td>
<td>84 - 86</td>
<td>C</td>
<td>71 - 76</td>
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<tr>
<td>A-</td>
<td>91 - 93</td>
<td>B-</td>
<td>81 - 83</td>
<td>D</td>
<td>61 - 70</td>
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<tr>
<td>B+</td>
<td>87 - 90</td>
<td>C</td>
<td>77 - 80</td>
<td>F</td>
<td>&lt; 61</td>
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Statement on Plagiarism

Plagiarism is the representation of another person’s words, ideas, and creative work in general as one’s own. This misrepresentation is a breach of ethics that seriously compromises a person’s reputation. Professional careers have been ruined by revelations of plagiarism. To avoid plagiarism, researchers and professionals in public, private, or nonprofit organizations must scrupulously give credit whenever they use another person’s idea, opinion, theory, written or spoken words, as well as any facts, statistics, graphs, drawings - any pieces of information - that are not common knowledge. The following rules should be observed to make sure that the distinction between one’s own words, ideas or work, and those of others us justly maintained.
1. Put in **quotations** everything that comes directly from the text of another’s work, especially when taking notes.

2. Alternatively, you can **paraphrase** another person’s work, but be sure you are not just rearranging or replacing a few words. A good strategy is to (1) read over what you want to paraphrase carefully, (2) cover up the text with your hand, (3) write out the idea in your own words without peeking, and (4) check your paraphrase against the original text to be sure you have not accidentally used the same phrases or words, and that the information is accurate.

3. Whether you quote, paraphrase or otherwise borrow another’s work, always **cite or indicate the source** of the information, and **provide references** following one of the many accepted styles or formats.

4. Common knowledge such as George Washington’s date of birth or meaning of OLS regression need not be quoted, cited, or referenced. However, borrowing another’s original or creative presentation of common knowledge should follow the above-mentioned rules. When in doubt, follow the rules.

Of course, submitting a paper that is completely the work of another person is plagiarism in its most extreme form. A student who plagiarizes all or part of an assignment can expect severe cumulative penalties, ranging from failure in the course to expulsion from the university, with an annotation of the sanction received on the student’s transcript.

It should be kept in mind that, although it is not as egregious an offense as copying someone else’s work, the extensive copying of a paper that one has prepared for one course for subsequent use and submission in another course is totally inappropriate. Especially at the graduate level, students may wish to prepare more than one paper in the same area. However, these must be substantially different papers which, while they may be in the same general area, represent a substantively different focus and do not significantly overlap in written text.

### Course Calendar

<table>
<thead>
<tr>
<th>DATE</th>
<th>TASKS</th>
</tr>
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<tbody>
<tr>
<td>Module 1</td>
<td>Personal Introductions</td>
</tr>
<tr>
<td>Aug. 26-Sept.</td>
<td>• Review Course Materials</td>
</tr>
<tr>
<td></td>
<td>• Original Post and Response Post to Discussion Forum by Sunday at 11:59 pm</td>
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https://fiu.instructure.com/courses/49122/assignments/syllabus

9/14
Cities in the Global Economy - Part I

Module 2
Sept.2-Sept.8

- Upload Study Guides by Sunday, 11:59 pm
- Complete Reading Quiz 1 by Sunday, 11:59 pm

Tues. Sept.3 – Drop/Add Deadline

Module 3
Sept.9-Sept.15

- Review Course Materials
- Original Post and Response Post to Discussion Forum by Sunday at 11:59 pm

Cities in the Global Economy - Part II

Module 4
Sept.14-Sept.22

- Upload Study Guides by Sunday, 11:59 pm
- Complete Case Quiz 1 by Sunday, 11:59 pm

Global Supply Chain Strategy - Part II

Module 5
Sept.23-Sept.29

- Original Post and Response Post to Discussion Forum by Sunday at 11:59 pm
- Upload Case 1 Response Form by Sunday, 11:59 pm

Affordable Housing in Cities - Part I

Module 6
Sept.30-Oct.6

- Upload Study Guides by Sunday at 11:59 pm
- Complete Readings Quiz 2 by Sunday at 11:59 pm
Module 7
Oct.7-Oct.13

**Affordable Housing in Cities - Part II**
- Original Post due on *Thursday at 11:59* and Response Post to Discussion Forum by Sunday at 11:59 pm

Module 8
Oct.14-Oct.20

**Dharavi: Developing Asia’s Largest Slum - Part I**
- Upload Study Guides by Sunday at 11:59 pm
- Complete Case Quiz 2 by Sunday at 11:59 pm

Module 9
Oct.21-Oct.27

**Dharavi: Developing Asia’s Largest Slum - Part II**
- Original Post due on *Thursday by 11:59 pm* and Response Post to Discussion Forum by Sunday at 11:59 pm
- Upload Case 2 Response Form by Sunday at 11:59 pm

5-point Extra Credit Opportunity
Submit Meta theme paper rough draft (min. 4 pages properly formatted, including all 4 themes and proper citations) by Sunday, Nov. 3 at 11:59 pm

Module 10
Oct.28-Nov.3

**Infrastructure in Global Cities - Part I**
- Upload Study Guides by Sunday at 11:59 pm
- Complete Readings Quiz 3 by Sunday at 11:59 pm

Module 11
Nov.4-Nov.10

**Infrastructure in Global Cities - Part II**
- Original Post by *Thursday 11:59 pm* and Response Post to Discussion Forum by Sunday at 11:59 pm

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Electric Vehicles in Cities - Part I

Module 12
Nov,11-Nov.17

- Read HKS1932.0: *Electric Vehicles in Cities*. (Available in Course Content).
- Upload Case 3 Study Guide by Sunday at 11:59 pm
- Complete Case Quiz 3 by Sunday at 11:59 pm

Electric Vehicles in Cities - Part II

Module 13
Nov,18-Nov.24

- Original Post by *Thursday 11:59 pm* and Response Post to Discussion Forum by Sunday at 11:59 pm
- Upload Case 3 Response Form by Sunday at 11:59 pm

Module 14
Nov,25-Dec.1

Thurs. & Fri. Thanksgiving
Holiday

Work on Meta theme paper

Module 15
Dec.2-Dec.8

Submit the Meta-Themes Paper by Sunday, Dec.8, at 11:59 pm

Module 16
Dec.9-Dec.13

Course Wrap-Up

Course Summary:
<table>
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<tr>
<th>Date</th>
<th>Details</th>
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<tbody>
<tr>
<td>Thu Sep 12, 2019</td>
<td>Readings Quiz 1 <a href="https://fiu.instructure.com/courses/49122/assignments/526883">link</a> due by 11:59pm</td>
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<td>Abrahamson Reading Study Guide <a href="https://fiu.instructure.com/courses/49122/assignments/526896">link</a> due by 11:59pm</td>
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<td>Wu Reading Study Guide <a href="https://fiu.instructure.com/courses/49122/assignments/526909">link</a> due by 11:59pm</td>
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<td>Mon Sep 16, 2019</td>
<td>Module 1 Discussion: Introduce Yourself <a href="https://fiu.instructure.com/courses/49122/assignments/526888">link</a> due by 11:59pm</td>
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<td>Thu Sep 19, 2019</td>
<td>Module 3 Discussion - ABRAHAMSON or WU <a href="https://fiu.instructure.com/courses/49122/assignments/526891">link</a> due by 12pm</td>
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<td>Wed Sep 25, 2019</td>
<td>Case 1 Study Guide <a href="https://fiu.instructure.com/courses/49122/assignments/526900">link</a> due by 11:59pm</td>
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<td>Sun Sep 29, 2019</td>
<td>Case 1 Response Form <a href="https://fiu.instructure.com/courses/49122/assignments/526899">link</a> due by 11:59pm</td>
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<td>Module 5 Discussion - CASE 1 <a href="https://fiu.instructure.com/courses/49122/assignments/526892">link</a> due by 11:59pm</td>
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<td>Sun Oct 6, 2019</td>
<td>Butler and Lees Study Guide <a href="https://fiu.instructure.com/courses/49122/assignments/526898">link</a> due by 11:59pm</td>
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<td>Readings Quiz 2 <a href="https://fiu.instructure.com/courses/49122/assignments/526882">link</a> due by 11:59pm</td>
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<td>Sun Oct 13, 2019</td>
<td>Module 7 Discussion - BUTLER/LEES or SIVAM <a href="https://fiu.instructure.com/courses/49122/assignments/526893">link</a> due by 11:59pm</td>
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<td><strong>Case Quiz 2</strong> due by 11:59pm</td>
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<tr>
<td>Wed Oct 23, 2019</td>
<td><strong>PAD3800 RVC 1198</strong> 7:30pm to 8:30pm</td>
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<tr>
<td>Sun Oct 27, 2019</td>
<td><strong>Case 2 Response Form</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526901">https://fiu.instructure.com/courses/49122/assignments/526901</a>) due by 11:59pm</td>
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<td><strong>Module 9 Discussion - CASE 2</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526895">https://fiu.instructure.com/courses/49122/assignments/526895</a>) due by 11:59pm</td>
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<td><strong>Cullinane Study Guide</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526896">https://fiu.instructure.com/courses/49122/assignments/526896</a>) due by 11:59pm</td>
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<td>Sun Nov 10, 2019</td>
<td><strong>Module 11 Discussion - CULLINANE or BANISTER</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526894">https://fiu.instructure.com/courses/49122/assignments/526894</a>) due by 11:59pm</td>
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<td><strong>Module 13 Discussion - CASE 3</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526888">https://fiu.instructure.com/courses/49122/assignments/526888</a>) due by 11:59pm</td>
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<td>Tue Dec 10, 2019</td>
<td><strong>Meta-Themes Paper</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526907">https://fiu.instructure.com/courses/49122/assignments/526907</a>) due by 11:59pm</td>
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<td>Sun Dec 15, 2019</td>
<td><strong>Course Wrap-Up</strong> (<a href="https://fiu.instructure.com/courses/49122/assignments/526889">https://fiu.instructure.com/courses/49122/assignments/526889</a>) due by 11:59pm</td>
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https://fiu.instructure.com/courses/49122/assignments/syllabus
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<th>Date</th>
<th>Details</th>
<th>Extra-Credit Points (5pts)</th>
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