

**GENERAL INFORMATION****PROFESSOR INFORMATION**

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**COURSE DESCRIPTION AND PURPOSE**

The study of International Banking (FIN 4634) provides students with an understanding of the nature of international banking and the major cultural, economic, social, and legal environments in which international banking operate. The course begins with an overview of the historical framework of international banking, followed by the structure and functions of global commercial banks, international investment banking, international retail and private banking, offshore financial centers and the role of banks in the foreign exchange markets. It also covers risk management techniques, supervision and regulation, international financial fraud, and credit risk analysis. This is a global learning course that counts towards your global learning graduation requirement.

**COURSE OBJECTIVES**

At the end of this course students will be able to:

- Explain the role of international banking in light of global integration of finance and economics
- Identify the needs and justify the advantages accruing from expanding into international markets and develop strategies for the challenges of operating a global economy
- Evaluate and contrast regulatory and supervisory processes among central bankers in industrialized nations
- Describe the structure of the overseas operations of commercial and investment banks
- Recognize the services offered by global commercial banks (including credit and noncredit services, syndicated loans and trade finance) and the underwriting and advisory services of investment banks
- Explain how banks use offshore service centers to increase the pool of available funds, lower the cost of raising capital, and expand their investor base
- Evaluate the basis for foreign exchange rates and the mechanics of foreign exchange trading
- Define legal issues related to international banking and grasp the importance of prudent bank supervision and regulation
- Classify the risks involved in international banking and risk management as an essential function in international banks
- Define the key elements of country risk and understand the methodologies of country risk analysis

**COURSE AWARDS****MAJOR & CURRICULUM OBJECTIVES TARGETED**

Students will be able to:

- Exhibit knowledge of the major cultural, economic, social, and legal environments faced by organizations in global markets\*\*
- Develop strategies for the challenges of doing business in a global environment\*\*
- Demonstrate appropriate responses to global conditions and cultural diversity\*\*
- Assess the needs of and justify the advantages accruing from expanding into international markets
- Explore the international integration of financial markets and analyze implications for financial managers

- Apply critical thinking in identifying international financial issues and evaluating information
  - Individually and collaboratively research and present solutions to problems related to international banking
  - Use quantitative tools to evaluate business problems
  - Use information technology as a tool to do essential business tasks
- \*\* Global Learning Outcomes

## TEACHING METHODOLOGY

Course delivery will focus on ensuring that students are able to:

- Learn how to apply appropriate problem-solving techniques to business problems arising from operations in a global environment
- Channel concepts learned into practical applications through case studies
- Address a current international financial issue. The ensuing discussion would enhance specialized knowledge in a current or emerging area of student interest
- Interact with other students and the instructor to demonstrate functional skills, foundational knowledge, and application of the theory, and benefit from student diversity and multiple perspectives
- Learn how to perform web-based research

## ASSURANCE OF LEARNING

The College of Business cares about the quality of your education. For more information, please visit the [Assurance of Learning](#) site to learn more on the College's commitment to this initiative.

## COURSE PREREQUISITES

FIN 3403 Financial Management or equivalent, with a grade of C or higher.

## IMPORTANT INFORMATION

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### POLICIES

Please review the [policies page](#) as it contains essential information regarding guidelines relevant to all courses at FIU and additional information on the standards for acceptable techniques important for online courses.

### TECHNICAL REQUIREMENTS & SKILLS

One of the greatest barriers to taking an online course is a lack of basic computer literacy. By computer literacy we mean being able to manage and organize computer files efficiently, and learning to use your computer's operating system and software quickly and easily. Keep in mind that this is not a computer literacy course; but students enrolled in online courses are expected to have moderate proficiency using a computer. Please go to the "[What's Required](#)" webpage to find out more information on this subject.

This course utilizes the following tools:

1. Respondus LockDown Browser

Please visit our [Technical Requirements](#) webpage for additional information.

### ACCESSIBILITY AND ACCOMMODATION

Please visit our [ADA Compliance](#) webpage for information about accessibility involving the tools used in this course.

Please visit [Blackboard's Commitment Accessibility](#) webpage for more information.

For additional assistance please contact FIU's [Disability Resource Center](#).

### ACADEMIC MISCONDUCT STATEMENT

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook. Academic Misconduct includes: **Cheating** – The unauthorized use of books, notes, aids, electronic sources; or

assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not. **Plagiarism** – The use and appropriation of another's work without any indication of the source and the representation of such work as the student's own. Any student who fails to give credit for ideas, expressions or materials taken from another source, including internet sources, is responsible for plagiarism. Learn more about the [academic integrity policies and procedures](#) as well as [student resources](#) that can help you prepare for a successful semester.

## PROCTORED EXAM POLICY

**Please note that the information contained in this section applies only if your course requires a proctored exam.**

Through a careful examination of this syllabus, it is the student's responsibility to determine whether this online course requires proctored exams. Please visit our [Student Proctored Exam Instructions](#) webpage for important information concerning proctored exams, proctoring centers, and important forms.

## EXPECTATIONS OF THIS COURSE

This is an online course, meaning that most of the course work will be conducted online. Expectations for performance in an online course are the same as for a traditional course; in fact, online courses require a degree of self-motivation, self-discipline, and technology skills that can make them more demanding for some students.

**Students are expected to:**

- Review the how to get started information located in the course content.
- Introduce yourself to the class during the first week by posting a self introduction in the appropriate discussion forum.
- Take the practice quiz to ensure that your computer is compatible with Blackboard.
- Interact online with instructor/s and peers.
- Review and follow the course calendar.
- Log in to the course five times per week.
- Respond to discussion boards, blogs and journal postings as required by the course instructions.
- Respond to emails/messages within two days.
- Submit assignments by the corresponding deadline.

**The instructor will :**

- Log in to the course five times per week.
- Respond to discussion boards, blogs and journal postings within two business days.
- Respond to emails/messages within two business days.
- Grade assignments within 10 business days of the assignment deadline.

## TEXTBOOK

### Global Banking

Roy C. Smith, Ingo Walter, Gwyle DeLong  
Oxford University Press, 3rd edition 02/16/2012  
ISBN-10: 0195335927

ISBN-13 : 978-019-533592-2

You may purchase your textbook online at the [FIU Bookstore](#).

### Required Case Studies

[IVEY Publishing: Citibank in China. Product No. 9A97G016 \(12 pages\)](#)

[IVEY Publishing: Royal Bank of Canada in Thailand. Product No. 9A98M032 \(23 pages\)](#)

[IVEY Publishing: Banc-Zero New Product Development. Product No. 697044. \(20 pages\)](#)

## COURSE DETAIL

### COURSE COMMUNICATION

Communication in this course will take place via messages.

The message feature is a private, internal Blackboard only communication system. Users must log on to the blackboard system to send/receive/read messages. There are no notifications in Blackboard to inform users when a new message has been received; therefore, it is recommended that students check their messages routinely to ensure up-to-date communication.

This is the best method to communicate with your instructor privately.

Visit our [Writing Resources webpage](#) for more information on professional writing and technical communication skills.

## DISCUSSION FORUMS

Do not copy without the express written consent of the instructor.

Keep in mind that your discussion forum postings will likely be seen by other members of the course. Care should be taken when determining what to post.

### Discussion Forum Expectations:

- The General Forum will be used solely for students' own discussions of course matters and the instructor will not monitor this forum.
- The (private) Group Forum will be used for students to discuss case assignments as detailed in the Assignments Case Studies section of the syllabus. The instructor will review this forum and reply to students as needed.
- In order to participate in the group forums students are required to sign up for a group as instructed in the Assignments-case studies section of the syllabus.

## ASSESSMENTS

In order to mitigate any issues with your computer and online assessments, it is very important that you take the "Practice Quiz" from each computer you will be using to take your graded quizzes and exams. It is your responsibility to make sure your computer meets the minimum [hardware requirements](#).

Assessments in this course are not compatible with mobile devices and should not be taken through a mobile phone or a tablet. If you need further assistance please contact [FIU Online Support Services](#).

**Students will need to download and install Respondus Lockdown Browser in order to access ALL assessments for this course.**

- Review the [Respondus LockDown Browser Instructions](#) on how to install, access your assessments and view your grades.
- After installing the browser, please take the Practice Quiz to familiarize yourself with the testing environment and to ensure that you have downloaded the Respondus Lockdown Browser correctly.

### Quiz Expectations:

There are five online quizzes, as detailed on the Course Calendar where students will be assessed on the required chapters and learning materials for that module.

- Quizzes consist of a combination of thirty multiple-choice and true and false questions.
- Once begun, students will have approximately 30 minutes to complete/submit each quiz.
- Quizzes will be available to take on Thursdays from 6AM to 11:55PM. Refer to the Course Calendar for specific dates.
- Students will be able to see their grade immediately after completing the quiz. Since Blackboard does not allow automatic viewing for an exact amount of time, answers are not made available so the integrity of the database is preserved.
- After a 12-hour period following the quiz, students will not be able to see their scores but these will be made available through the My Grades area of the course.
- Once quizzes are closed (not available) they cannot be reopened and credit earned is zero (0). If personal situations prevent you from taking the quiz as scheduled, drop the course.

## MIDTERM AND FINAL EXAMINATIONS

The Midterm and Final examinations consist of 30 multiple-choice and true and false questions and take approximately 60 minutes.

**Students will need to download and install Respondus Lockdown Browser in order to access both the Midterm and Final Exam for this course.** Both examinations are fully online and are scheduled as follows:

- The Midterm is scheduled for **Thursday, October 19, 2017** and can be taken at any time from 6 AM to 11:55 PM
- The Final is scheduled for **Thursday, December 14, 2017** and can be taken at any time from 6 AM to 11:55 PM
- Students will not be able to view any submission details, only the score for each examination
- The dates and times for the examination WILL NOT be changed or otherwise extended. If personal situations prevent you from taking the examinations as scheduled, drop the course.

## ASSIGNMENTS

There are three (3) group-cases assignments designed to apply skills learned during the course: Citibank in China, Royal Bank of Canada in Thailand, and BancZero New Product Development

Each case costs approximately \$4.25 and **all students** are required to have the cases from the first day of class. You may purchase the cases from IVEY Publishing by clicking on the links provided in the textbook section of this syllabus. In addition to the case study, there is an Introduction to Case Studies video located in the "Start Here" content folder and in the Assignment Dropbox area of the course. The video will contain guidelines with questions and instructions that will facilitate your analysis and presentation of the cases.

Group requirements and expectations:

- Groups will have **no more than five student-members** and they are required to use their private group discussion forum to discuss and coordinate the case studies assignment.
- The first week of the semester there will be a group signup sheet available in the "Start Here" folder. I recommend that you choose your peers carefully as students that do not take assignments seriously will jeopardize the grade for the entire group.
- **Be sure to sign for a group no later than 11:55 PM EST, on Wednesday, August 30, 2017.**
- Cases are a combined effort and all students must participate. Each group will receive one grade and every group member will receive the same grade. No attempt will be made for intra-group differences in effort so students must police themselves.
- Each group needs to name their most knowledgeable member as group captain. The role of the captain is to coordinate the activities of the group and to post the Group's Participation on Blackboard's Assignment Tool
- Group-presentations will be graded according to the quality of the support of the answers, the recommendation and the presentation
- The final submission must be a 5 to 10 pages written presentation, including a brief summary of any major insights gained and lessons learned from the case. Students need to use single space and a font not greater than size 12 in their submissions.
- Groups must submit or "drop" their case studies assignments into the appropriate Blackboard's Assignment dropbox on the dates specified on the Course Calendar.

#### ADOBE CONNECT PRO MEETING

Adobe Connect is an online meeting room where you can interact with your professor and fellow students by sharing screens, sharing files, chatting, broadcasting live audio, and taking part in other interactive online activities. We will be utilizing this tool to conduct any requested group meetings with the Professor.

#### Requirements for using Adobe Connect:

- Disable any window pop-up blocker
- [Adobe Flash Player](#) is required to successfully run your Adobe Connect meeting. You can [test your computer](#) to make sure your computer and network connections are properly configured to provide you with the best possible Adobe Connect meeting experience.
- Use of a combination [headset and microphone](#) with USB connection is recommended to ensure quality sound and reduce technical difficulties.

Reference [Adobe Connect \(Tutorials & Help\)](#) to learn about the tool, how to access your meeting rooms and recordings.

#### ADDITIONAL INFORMATION

**Deadline to drop the course with a DR grade is Monday, October 30, 2017.**

#### GRADING

Course Requirements	Number of items	Numbers of points per item	Total Weight
Five Quizzes (6 points each)	5	6	30%

Midterm & Final (15 points each)	2	15	30%
Two Case Studies (15 points each)	2	15	30%
Class participation, timely completion of assignments, and team work	--	--	10%
<b>Total</b>	--	--	100%

Letter	Range	Letter	Range	Letter	Range
A	Above 93	B-	81 - 83	F	< 61
A-	91 - 92	C+	77 - 80		
B+	87 - 90	C	71 - 76		
B	84 - 86	D	61 - 70		

## COURSE CALENDAR

### MODULE WEEKLY SCHEDULE

#### MODULE I

Week 1 - 08/21/17

*Learning Objective Met: 7*

- **Read Chapter 1:** Foreign Exchange and Money Markets
- **Sign for a Group.** See the "Start Here" Folder

Week 2 - 08/28/17

*Learning Objectives Met: 4 and 5*

- **Sign for a Group no later than 11:55PM on Wednesday, August 30, 2017**
- **Read Chapter 2:** International Bank Lending
- **Read Chapter 3:** Asset Related and Project Financing
- **Read class notes** on Syndicated Loans and on Trade Finance: The Bread and Butter of International Finance

Week 3 - 09/04/17

- ~~**Take Quiz No 1:** This quiz covers chapters 2, 3 and the class notes on Syndicated Loans and Trade Finance. The quiz will be available on Thursday, September 7, 2017 from 6AM to 11:55PM - **Classes were cancelled and university was closed due to Hurricane Irma.**~~

#### MODULE II

Week 4 - 09/18/17

*Learning Objectives Met: 1, 3, 5, & 8*

- **Read Chapter 4:** Global Bond Markets
- **Read pages 16 to 20 of Chapter 5:** Global Equity Markets

Week 5 - 09/25/17

- **Take Quiz No.1:** This quiz covers chapters 1,2,3 and the class notes in Syndicated Loans and Trade Finance. The quiz will be available on Thursday, September 28, from 6AM to 11.55PM

Week 6 - 10/02/17

*Learning Objectives Met: 9 & 10*

- **Read Chapter 6:** Derivatives and Swap Markets.
- **Take Quiz No.2:** This quiz covers chapters 4,5, and 6. This quiz will be available on **Thursday, October 05, 2017 from 6AM to 11:55PM**

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Week 7 - 10/09/17

*Learning Objectives Met: 1,2,3,4,5,6,8,9, 10*

- **Case Study:** Royal Bank of Canada in Thailand
- **This case is due on Blackboard's Assignment Tool no later than 3PM on Sunday, October 15, 2017.**

Week 8 - 10/16/17

- **Take the Midterm examination on Thursday, October 19, 2017 at any time, from 6AM to 11:55PM. The examination covers chapters 1,2,3,4,5,and 6 and takes approximately 60 minutes**

MODULE III

Week 9 - 10/23/17

*Learning Objectives Met: 4 & 5*

- **Read Chapter 7:** Mergers, Acquisitions and Corporate Advisory Services
- **Read Chapter 9:** Institutional Management, Mutual Funds and Pension Funds.

Week 10 - 10/30/17

*Learning Objectives Met: 4 & 5*

- **Read Chapter 10:** Hedge Funds, Private Equity and Alternative Investments

Week 11 - 11/06/17

- **Take Quiz No.3:** Covers chapters 7,9, and 10. This quiz will be available on **Thursday, November 9, 2017 from 6AM to 11:55PM**

MODULE IV

Week 12 - 11/13/17

*Learning Objectives Met: 1,7,8, & 9*

- **Case Study:** Banc-Zero: New Product Development
- **This case is due on Blackboard's Assignment Tool no later than 3PM on Sunday, November 19, 2017**

Week 13 - 11/20/17

*Learning Objectives Met: 4 & 5*

- **Read Chapter 11:** Global Private Banking
- **Take Quiz No.4:** Covers chapter 11. The quiz will be available on Wednesday, November 22, 2017 from 6AM to 11:55PM

Week 14 - 11/27/17

*Learning Objectives Met: 8, 9, & 10*

- **Read Chapter 13:** Assessing and Managing Risk in Global Banking
- **Read Chapter 14:** Systemic Risk in Global Banking
- **Read Chapter 15:** Dealing with Regulatory and Compliance Issues

Week 15 - 12/04/17

- **Take Quiz No. 5:** Covers chapters 13, 14, and 15. The quiz will be available on **Thursday, December 07, 2017 from**

**6AM to 11:55PM**

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Week 16 - 12/11/17

- **Take the Final Examination on Thursday, December 14, 2017 at any time, from 6AM to 11:55PM.** The examination covers chapters 7,9,10,11,13,14, and 15 and takes approximately 60 minutes

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