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Syllabus  
International Business Communication  
1168-COM4430VC1168-80950

**INTERNATIONAL BUSINESS COMMUNICATION**

**1168-COM4430VC1168-80950**

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**COURSE DESCRIPTION AND PURPOSE**

THIS COURSE WILL EXAMINE THE UNIQUE RELATIONSHIP BETWEEN CULTURE AND BUSINESS COMMUNICATION PRACTICES ON A GLOBAL SCALE.

WITH THE INCREASING NUMBER OF INTERCULTURAL CORPORATIONS AND THE INTERNATIONALIZATION OF THE ECONOMY, INTERCULTURAL BUSINESS COMMUNICATION CONTINUES TO BECOME MORE IMPORTANT.

CULTURES CANNOT ENDURE WITHOUT COMMUNICATION AND SOCIETIES WILL CONTINUE TO GROW, PROSPER AND ADAPT TO AN EVER-CHANGING STRUCTURE. HOWEVER, AS THE WORLD BECOMES MORE INTERCONNECTED, ATTITUDES, VALUES, BELIEFS, NORMS, AND SOCIAL PRACTICES OF ANY GIVEN CULTURE ARE ESSENTIAL TO UNDERSTAND WHEN DEALING WITH ANY BASIC BUSINESS PRINCIPLES.

INDIVIDUALS ARE NOT BORN WITH CULTURAL DNA, BUT RATHER ACQUIRE AN UNDERSTANDING OF THEIR CULTURAL HERITAGE THROUGH THE SHARED COMMUNICATION OF THEIR COMMUNITY. EVERY CULTURE HAS ITS OWN UNIQUE FORM OF COMMUNICATING THROUGH ITS LANGUAGE, NORMS, VALUES BELIEFS, ETC., WHICH WARRANTS MODERN BUSINESSES TO ADHERE TO CULTURAL DIVERSITY.

COMPETENT GLOBAL INTERACTANTS RECOGNIZE THAT THEIR PERSPECTIVES MOST LIKELY DIFFER FROM THOSE OF OTHERS AND THAT THEY POSSESS THE KNOWLEDGE AND SKILLS TO ADAPT TO INTERCULTURAL INTERACTIONS IN THE INTERESTS OF PRESERVING THEIR OWN CULTURAL HERITAGES AND THOSE OF OTHERS AS EXPRESSED THROUGH CULTURAL NORMS, VALUES, BELIEFS, AND SOCIAL PRACTICES ACROSS THE GLOBE.





























REVIEW COURSE MATERIALS (I.E., SYLLABUS, FAQ, MYCOMMLAB, ETC.)

PURCHASE ACCESS CODE FOR EBOOK

ENTRANCE QUIZ DUE (EXTRA CREDIT)

PRACTICE QUIZ

SELF-INTRODUCTION POST DUE (BLACKBOARD)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 2

MODULE AVAILABLE FROM WEDNESDAY, AUGUST 31ST - TUESDAY, SEPTEMBER 6TH

CHAPTER 1 & CHAPTER 2

UNVEIL THE NATURE OF INTERCULTURAL COMMUNICATION AND ITS MEANING

READ CHAPTER 1: THE NATURE OF INTERCULTURAL COMMUNICATION (MYCOMMLAB)

IDENTIFY VARIOUS UNIVERSAL SYSTEMS WITHIN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 2: UNIVERSAL SYSTEMS (MYCOMMLAB)

WEEKLY ASSIGNMENT (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 3

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 7TH - TUESDAY, SEPTEMBER 13TH

CHAPTER 3 & CHAPTER 4

IDENTIFY CONTRASTING CULTURAL VALUES

READ CHAPTER 3: CONTRASTING CULTURAL VALUES (MYCOMMLAB)



UNDERSTAND CULTURE SHOCK AND ITS IMPLICATIONS IN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 4: CULTURAL SHOCK (MYCOMMLAB)

WEEKLY ASSIGNMENT 2 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 4

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 14TH - TUESDAY, SEPTEMBER 20TH

CHAPTER 5

BREAKING DOWN LANGUAGE TO ITS PUREST FORM

READ CHAPTER 5: LANGUAGE (MYCOMMLAB)

WEEKLY ASSIGNMENT 3 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 5

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 21ST - TUESDAY, SEPTEMBER 27TH

CHAPTER 6

UNDERSTAND ORAL AND NONVERBAL COMMUNICATION PATTERNS

READ CHAPTER 6: ORAL AND NONVERBAL COMMUNICATION PATTERNS (MYCOMMLAB)

WEEKLY ASSIGNMENT 4 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.



WEEK 6

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 28TH - TUESDAY, OCTOBER 4TH

CHAPTER 7

THINK ABOUT WRITTEN COMMUNICATION PATTERNS WITHIN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 7: WRITTEN COMMUNICATION PATTERNS (MYCOMMLAB)

WEEKLY ASSIGNMENT 5 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 7

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 5TH - TUESDAY, OCTOBER 11TH

CHAPTER 8

GLOBAL ETIQUETTE IN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 8: GLOBAL ETIQUETTE (MYCOMMLAB)

WEEKLY ASSIGNMENT 6 (MYCOMMLAB)

ONLINE DISCUSSION POST 1 DUE (BLACKBOARD)

STUDY FOR EXAM 1

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 8

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 12TH - TUESDAY, OCTOBER 18TH

EXAM 1

ATTEND LIVE SESSION ON ADOBE CONNECT WITH COURSE INSTRUCTOR FOR EXAM REVIEW.

EXAM 1 (CHAPTERS 1-8)

THE EXAM IS AVAILABLE FROM 5:00AM UNTIL 11:55PM ON THE ASSIGNED DATES. YOU WILL HAVE A TOTAL OF 120 MINUTES TO COMPLETE THE ENTIRE EXAM.

FOR TECHNICAL DIFFICULTIES WITH MYCOMMLAB PLEASE GO TO THE STUDENT TECHNICAL SUPPORT WEBSITE.

WEEK 9

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 19TH - TUESDAY, OCTOBER 25TH

CHAPTER 9 & CO-CURRICULAR ACTIVITY

THINK ABOUT VARIOUS BUSINESS AND SOCIAL CUSTOMS

READ CHAPTER 9: BUSINESS AND SOCIAL CUSTOMS (MYCOMMLAB)

WEEKLY ASSIGNMENT 7 (MYCOMMLAB)

CO-CURRICULAR ACTIVITY DUE TO TURNITIN.COM DROPBOX LINK WITHIN BLACKBOARD

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 10

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 26TH - TUESDAY, NOVEMBER 1ST

CHAPTER 10

APPROACHES TO THE INTERCULTURAL NEGOTIATION PROCESS

READ CHAPTER 10: INTERCULTURAL NEGOTIATION PROCESS (MYCOMMLAB)

WEEKLY ASSIGNMENT 8 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 11

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 2ND - TUESDAY, NOVEMBER 8TH

SUPPLEMENTAL READINGS  
SUPPLEMENTAL READINGS:

THE CASE OF HOODIA

A MONUMENTAL DILEMMA

WEEKLY ASSIGNMENT 9 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 12

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 9TH - TUESDAY, NOVEMBER 15TH

CHAPTER 11

UNDERSTAND THE INTERCULTURAL NEGOTIATION COMPONENTS

READ CHAPTER 11: INTERCULTURAL NEGOTIATION COMPONENTS (MYCOMMLAB)

WEEKLY ASSIGNMENT 10 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 13

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 16TH - TUESDAY, NOVEMBER 22ND

PASSPORT PAPER DUE

PASSPORT PAPER DUE TO TURNITIN.COM DROPBOX LINK WITHIN BLACKBOARD

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 14

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 23RD - TUESDAY, NOVEMBER 29TH

CHAPTER 12

EXAMINE THE LAWS AFFECTING INTERNATIONAL BUSINESS AND TRAVEL

READ CHAPTER 12: LAWS AFFECTING INTERNATIONAL BUSINESS AND TRAVEL

ONLINE DISCUSSION POST 2 DUE (BLACKBOARD)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 15

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 30TH - FRIDAY, DECEMBER 2ND

EXAM 2

ATTEND LIVE SESSION ON ADOBE CONNECT WITH COURSE INSTRUCTOR FOR EXAM REVIEW.

EXAM 2 (CHAPTERS 9-12)

THE EXAMS AVAILABLE FROM 5:00AM UNTIL 11:55PM ON THE ASSIGNED DATES. YOU WILL HAVE A TOTAL OF 120 MINUTES TO COMPLETE THE ENTIRE EXAM.

FOR TECHNICAL DIFFICULTIES WITH MYCOMMLAB PLEASE GO TO THE STUDENT TECHNICAL SUPPORT WEBSITE. SEE CALENDAR