INTERNATIONAL BUSINESS COMMUNICATION
1168-COM4430VC1168-80950

INSTRUCTOR:
PHONE:
OFFICE:
FAX: (305)
OFFICE HOURS: BY APPOINTMENT
E-MAIL: USE BLACKBOARD COURSE MAIL

COURSE DESCRIPTION AND PURPOSE
THIS COURSE WILL EXAMINE THE UNIQUE RELATIONSHIP BETWEEN CULTURE AND BUSINESS COMMUNICATION PRACTICES ON A GLOBAL SCALE.

WITH THE INCREASING NUMBER OF INTERCULTURAL CORPORATIONS AND THE INTERNATIONALIZATION OF THE ECONOMY, INTERCULTURAL BUSINESS COMMUNICATION CONTINUES TO BECOME MORE IMPORTANT.

CULTURES CANNOT ENDURE WITHOUT COMMUNICATION AND SOCIETIES WILL CONTINUE TO GROW, PROSPER AND ADAPT TO AN EVER-CHANGING STRUCTURE. HOWEVER, AS THE WORLD BECOMES MORE INTERCONNECTED, ATTITUDES, VALUES, BELIEFS, NORMS, AND SOCIAL PRACTICES OF ANY GIVEN CULTURE ARE ESSENTIAL TO UNDERSTAND WHEN DEALING WITH ANY BASIC BUSINESS PRINCIPLES. INDIVIDUALS ARE NOT BORN WITH CULTURAL DNA, BUT RATHER ACQUIRE AN UNDERSTANDING OF THEIR CULTURAL HERITAGE THROUGH THE SHARED COMMUNICATION OF THEIR COMMUNITY. EVERY CULTURE HAS ITS OWN UNIQUE FORM OF COMMUNICATING THROUGH ITS LANGUAGE, NORMS, VALUES, BELIEFS, ET CETERA WHICH WARRANTS MODERN BUSINESSES TO ADHERE TO CULTURAL DIVERSITY. COMPETENT GLOBAL INTERACTANTS RECOGNIZE THAT THEIR PERSPECTIVES MOST LIKELY DIFFER FROM THOSE OF OTHERS AND THAT THEY POSSESS THE KNOWLEDGE AND SKILLS TO ADAPT TO INTERCULTURAL INTERACTIONS IN THE INTERESTS OF PRESERVING THEIR OWN CULTURAL HERITAGES AND THOSE OF OTHERS AS EXPRESSED THROUGH CULTURAL NORMS, VALUES, BELIEFS, AND SOCIAL PRACTICES ACROSS THE GLOBE.
WHILE THIS CLASS WILL TOUCH UPON COMMUNICATION IN A VARIETY OF CULTURES, ITS INTENTION IS TO TREAT ASPECTS OF COMMUNICATING AS CULTURES INTERACT WITHIN A BUSINESS SETTING AND ULTIMATELY GAIN A SENSE OF GLOBAL BUSINESS ETIQUETTE.

COURSE OBJECTIVES
THIS COURSE EXPOSES STUDENTS TO THE MEANS BY WHICH CULTURE AND BUSINESS ARE PERTINENT IN TODAY’S SOCIETY...

COURSE LEARNING OUTCOMES

UPON COMPLETION OF THIS COURSE, THE STUDENT WILL:

DETERMINE THE NATURE OF INTERCULTURAL BUSINESS COMMUNICATION.
IDENTIFY THE WAYS CULTURE SHAPES THE BUSINESS WORLD.
DESCRIBE HOW WRITING TONE AND STYLE VARY FROM CULTURE TO CULTURE.
SUMMARIZE INTERCULTURAL BUSINESS AND SOCIAL CUSTOMS IN ORDER TO FOLLOW PROPER GLOBAL ETIQUETTE.
PLAN AN INTERNATIONAL NEGOTIATION PROCESS.

GLOBAL LEARNING COURSE OUTCOMES

UPON COMPLETION OF THIS COURSE, THE STUDENT WILL:

HAVE become aware of the interrelatedness of local, global, international and intercultural issues, trends, and systems as they pertain to communication in business. (GLOBAL AWARENESS)
HAVE acquired the ability to develop a multi-perspective analysis of local, global, international, and communication issues through a business setting. (GLOBAL PERSPECTIVE)
BE prepared to engage in local, global, international, and intercultural problem solving involving communication in business. (GLOBAL ENGAGEMENT)

IMPORTANT INFORMATION
EXPECTATIONS OF THIS COURSE
THIS IS AN ONLINE COURSE, MEANING THAT MOST OF THE COURSE WORK WILL BE CONDUCTED ONLINE. EXPECTATIONS FOR PERFORMANCE IN AN ONLINE COURSE ARE THE SAME AS FOR TRADITIONAL COURSES; IN FACT, ONLINE COURSES REQUIRE A DEGREE OF SELF-MOTIVATION, SELF-DISCIPLINE, AND TECHNOLOGY SKILLS THAT CAN MAKE THEM MORE DEMANDING FOR SOME STUDENTS.
ONLINE COURSES ARE NOT INDEPENDENT STUDY COURSES. YOU WILL BE EXPECTED TO INTERACT ONLINE WITH THE PROFESSOR AND YOUR FELLOW STUDENTS; TO DO ASSIGNMENTS; AND TO MEET DEADLINES.

IN ORDER TO BE SUCCESSFUL IN THIS FULLY ONLINE COURSE, YOU WILL BE EXPECTED TO:

- Review the how to get started information located in the course content folder.
- Introduce yourself to the class during the first week by posting a self-introduction in the appropriate discussion forum.
- Take the practice quiz to ensure that your computer is compatible with Blackboard.
- Interact online with instructor/s and peers.
- Review and follow the course calendar.
- Log in to the course everyday.
- Respond to discussion boards, blogs, and journal postings within 2 days of being posted.
- Respond to emails within 24 hours.
- Submit assignments by the corresponding deadline.

THE INSTRUCTOR WILL:

- Log in to the course everyday.
- Respond to discussion boards, blogs, and journal postings within 48 hours.
- Respond to emails/messages within 24 hours.
- Grade assignments within 3 – 7 days of the assignment deadline.

POLICIES

PLEASE REVIEW THE FIU'S POLICIES WEBPAGE. THE POLICIES WEBPAGE CONTAINS ESSENTIAL INFORMATION REGARDING GUIDELINES RELEVANT TO ALL COURSES AT FIU, AS WELL AS ADDITIONAL INFORMATION ABOUT ACCEPTABLE NETIQUETTE FOR ONLINE COURSES.

ACCEPTANCE OF LATE ASSIGNMENTS

THE DEPARTMENTAL AND COURSE POLICIES GOVERNING THE ACCEPTANCE OF LATE ASSIGNMENTS WERE ADOPTED FOR THE PURPOSE OF ENSURING EACH STUDENT IN THE COURSE IS TREATED FAIRLY AND HELD TO THE SAME OBJECTIVE STANDARDS. THE DEPARTMENT, IN ADOPTING THE LATE ASSIGNMENT POLICY, CONCLUDED THAT IT WAS REASONABLE FOR STUDENTS ENROLLED IN AN ONLINE CLASS TO BE RESPONSIBLE FOR THE FOLLOWING:
TO UNDERSTAND AND TO RESPECT AN ASSIGNMENT’S POSTED DUE DATE
TO READ AND TO ABIDE BY THE COURSE POLICIES POSTED WITHIN SYLLABUS
AS SUCH, REQUESTS FOR EXTENSIONS RELATED TO THE MISMANAGING OF ONE’S TIME, UNFAMILIARITY
WITH COURSE POLICIES CONTAINED WITHIN THE SYLLABUS, AND/OR NOT FOLLOWING AN
ASSIGNMENT’S POSTED SUBMISSION INSTRUCTIONS ARE NOT COMPELLING REASONS FOR AN
INSTRUCTOR TO GRANT AN EXTENSION AND WILL, THEREFORE, BE DENIED.

ALL DOCUMENTATION RELATED TO MEDICAL EMERGENCIES MUST BE DATED, SIGNED BY A LICENSED
MEDICAL PROFESSIONAL, AND CONTAIN THE LICENSED MEDICAL PROFESSIONAL’S CONTACT NUMBER.
IT IS EXPECTED THAT SUCH DOCUMENTATION WILL BE SUBMITTED NO LATER THAN ONE WEEK AFTER
THE ASSIGNMENT’S DUE DATE. SUPPORTING MEDICAL DOCUMENTATION IS ALWAYS KEPT
CONFIDENTIAL.

ONCE AGAIN, THE DEPARTMENTAL POLICIES AND PROCEDURES WERE ADOPTED FOR THE PURPOSE OF
ENSURING THAT ALL STUDENTS IN A CLASS ARE TREATED FAIRLY AND ARE EVALUATED USING THE
SAME OBJECTIVE STANDARDS. YOUR UNDERSTANDING AND COOPERATION ARE BOTH GREATLY
APPRECIATED.

POLICY FOR ASSIGNING AN INCOMPLETE “I” GRADE

AN INCOMPLETE GRADE IS A TEMPORARY SYMBOL GIVEN FOR WORK NOT COMPLETED BECAUSE OF
SERIOUS INTERRUPTION NOT CAUSED BY THE STUDENT’S OWN NEGLIGENCE. AN INCOMPLETE MUST BE
MADE UP AS QUICKLY AS POSSIBLE, BUT NO LATER THAN, TWO CONSECUTIVE SEMESTERS AFTER THE
INITIAL TAKING OF THE COURSE OR IT WILL AUTOMATICALLY DEFAULT TO AN “F” OR THE GRADE THAT
THE STUDENT EARNED IN THE COURSE. THERE IS NO EXTENSION OF THE TWO SEMESTER DEADLINE.

THERE MUST NOT REGISTER AGAIN FOR THE COURSE TO MAKE UP THE INCOMPLETE. STUDENTS
WHO HAVE INCOMPLETE GRADES ON THEIR RECORDS MUST REMOVE THE INCOMPLETE BY THE END OF
THE FOURTH WEEK OF THE TERM IN WHICH THEY PLAN TO GRADUATE. FAILURE TO DO SO WILL RESULT
IN A CANCELLATION OF GRADUATION.

INCOMPLETES ARE AWARDED ONLY IF THE STUDENT HAS COMPLETED MOST OF THE COURSE WORK. IF
A STUDENT MISSES A SIGNIFICANT PORTION OF THE COURSE WORK, HE/SHE SHOULD DROP THE
COURSE. IF THE DROP PERIOD HAS ENDED, THE STUDENT MAY PETITION FOR A WITHDRAWAL—THIS
REQUIRES THE STUDENT TO UN-ENROLL IN ALL OF THEIR COURSES FOR THAT SEMESTER.
INCOMPLETES ARE NOT TO BE USED BECAUSE A STUDENT TOOK ON TOO MANY CREDITS AND THEY
CANNOT COMPLETE EVERYTHING THAT IS NOW REQUIRED OF THEM.
IN SUCH CASES WHERE THE COURSE INSTRUCTOR DETERMINES THAT IT APPROPRIATE TO AWARD A STUDENT A GRADE OF "I" (INCOMPLETE) THE FOLLOWING STEPS MUST BE FOLLOWED.

USING AN OFFICIAL UNIVERSITY FORM THE COURSE INSTRUCTOR WILL REPORT THE FOLLOWING:

THE GRADE EARNED BY THE STUDENT TO DATE.
THE DATE THE INSTRUCTOR EXPECTS THE MISSING WORK TO BE SUBMITTED OR IN THE CASE OF AN EXAMINATION MADE UP.
THE JUSTIFICATION FOR AWARDING THE GRADE OF "I".
HAVE THE STUDENT SIGN THE FORM.
SUBMIT THIS FORM TO THE DEPARTMENT CHAIR AND DEAN AND MAINTAIN A COPY FOR INSTRUCTOR RECORDS AND PROVIDE A COPY FOR THE STUDENT.
UPON SATISFYING THE REQUIREMENTS FOR A GRADE THE INSTRUCTOR WILL SIGN OFF ON THE FORM AND ATTACH IT TO THE CHANGE OF GRADE FORM SHE OR HE WILL SIGN.

ACADEMIC MISCONDUCT

FLORIDA INTERNATIONAL UNIVERSITY IS A COMMUNITY DEDICATED TO GENERATING AND IMPARTING KNOWLEDGE THROUGH EXCELLENT TEACHING AND RESEARCH, THE RIGOROUS AND RESPECTFUL EXCHANGE OF IDEAS, AND COMMUNITY SERVICE. ALL STUDENTS SHOULD RESPECT THE RIGHT OF OTHERS TO HAVE AN EQUITABLE OPPORTUNITY TO LEARN AND HONESTLY TO DEMONSTRATE THE QUALITY OF THEIR LEARNING. THEREFORE, ALL STUDENTS ARE EXPECTED TO ADHERE TO A STANDARD OF ACADEMIC CONDUCT, WHICH DEMONSTRATES RESPECT FOR THEMSELVES, THEIR FELLOW STUDENTS, AND THE EDUCATIONAL MISSION OF THE UNIVERSITY. ALL STUDENTS ARE DEEMED BY THE UNIVERSITY TO UNDERSTAND THAT IF THEY ARE FOUND RESPONSIBLE FOR ACADEMIC MISCONDUCT, THEY WILL BE SUBJECT TO THE ACADEMIC MISCONDUCT PROCEDURES AND SANCTIONS, AS OUTLINED IN THE STUDENT HANDBOOK. THIS CODE OF ACADEMIC INTEGRITY WAS ADOPTED BY THE STUDENT GOVERNMENT ASSOCIATION ON NOVEMBER 28, 2001 AND REFLECTS THE VALUES ARTICULATED IN THE STUDENT CODE OF STANDARDS.

ALL STUDENTS ARE DEEMED BY THE UNIVERSITY TO UNDERSTAND THAT IF THEY ARE FOUND RESPONSIBLE FOR ACADEMIC MISCONDUCT, THEY WILL BE SUBJECT TO THE CODE OF ACADEMIC INTEGRITY'S PROCEDURES AND SANCTIONS, AS OUTLINED IN THE FIU STUDENT HANDBOOK. STUDENTS HAVE THE RIGHT TO DUE PROCESS IN ALL DISCIPLINARY SITUATIONS. FOR ADDITIONAL INFORMATION
CONCERNING STUDENT RIGHTS AND RESPONSIBILITIES, PLEASE CONTACT FIU'S OFFICE OF STUDENT CONDUCT AND CONFLICT RESOLUTION.

ACADEMIC MISCONDUCT WILL NOT BE TOLERATED IN THIS CLASS. IGNORANCE OF THE LAW IS NO EXCUSE. VIOLATIONS OF ACADEMIC INTEGRITY WILL BE PUNISHED. THESE VIOLATIONS INVOLVE THE USE OF ANY METHOD OR TECHNIQUE ENABLING YOU TO MISREPRESENT THE QUALITY OR INTEGRITY OF ANY OF YOUR UNIVERSITY RELATED WORK.

UNIVERSITY LEARNING CENTER

THE FIU UNIVERSITY LEARNING CENTER IS AVAILABLE ON BOTH CAMPUSES TO SUPPORT YOU. THEY PROVIDE PERSONALIZED ATTENTION TAILORED TO YOUR NEEDS IN A USER-FRIENDLY ENVIRONMENT THAT INCLUDES ONLINE SUPPORT. YOU CAN GET HELP WRITING A PAPER, READING MORE EFFICIENTLY AND INCREASING TEXTBOOK COMPREHENSION, OR EVEN CREATING AN INDIVIDUALIZED LEARNING PLAN. THE CENTER IS LOCATED IN PC 247 (305-348-2180) ON THE MAIN CAMPUSS AND AT ACI 160 (305-919-5927) ON THE BISCAYNE BAY CAMPUS. FIND THEM ONLINE AT HTTPS://UGRAD.FIU.EDU/CAS/LEARNING/INDEX.HTML

DISABILITY CLAUSE

STUDENTS WITH DISABILITIES, AS DEFINED BY LAW, HAVE THE RIGHT TO RECEIVE NEEDED ACCOMMODATIONS IF THEIR DISABILITIES MAKE IT DIFFICULT TO PERFORM ACADEMIC TASKS IN THE USUAL WAY OR IN THE ALLOTTED TIME FRAME. IN ORDER TO RECEIVE ACCOMMODATION, HOWEVER, STUDENTS WITH MUST REGISTER WITH DISABILITY RESOURCE CENTER:

UNIVERSITY PARK CAMPUS, GC 190
VOICE: (305) 348-3532
TTY: (305) 348-3852
FAX: (305) 348-3850
EMAIL: DRCUPGL@FIU.EDU

RELIGIOUS HOLIDAYS

THE UNIVERSITY'S POLICY ON RELIGIOUS HOLY DAYS AS STATED IN THE UNIVERSITY CATALOG AND STUDENT HANDBOOK WILL BE FOLLOWED IN THIS CLASS. ANY STUDENT MAY REQUEST TO BE EXCUSED FROM AN ONLINE CLASS TO OBSERVE A RELIGIOUS HOLY DAY OF HIS OR HER FAITH.

CODE OF STUDENT CONDUCT
A UNIVERSITY IS A LEARNING COMMUNITY FOLLOWING A TRADITION MORE THAN 1,000 YEARS OLD. FLORIDA INTERNATIONAL UNIVERSITY IS SUCH A COMMUNITY DEDICATED TO GENERATING AND IMPARTING KNOWLEDGE THROUGH EXCELLENT TEACHING AND RESEARCH, THE RIGOROUS AND RESPECTFUL EXCHANGE OF IDEAS, AND COMMUNITY SERVICE. AS A MEMBER OF THIS COMMUNITY:

I WILL RESPECT THE TRADITION OF ACADEMIC INQUIRY, THE UNIVERSITY’S RULES OF CONDUCT AND ITS MISSION.
I WILL RESPECT THE OPINIONS AND DIFFERENCES OF ALL MEMBERS OF THE FIU COMMUNITY.
I WILL PRACTICE CIVILITY AND DEMONSTRATE CONDUCT THAT REFLECTS THE VALUES OF THE INSTITUTION.
I WILL BE DILIGENT AND HONEST IN MY PERSONAL AND ACADEMIC ENDEAVORS.
THE FIU STUDENT HANDBOOK OUTLINES THE STUDENT CODE OF CONDUCT REGARDING STUDENTS WITH DISRUPTIVE BEHAVIOR.

TECHNICAL REQUIREMENTS & SKILLS
ONE OF THE GREATEST BARRIERS TO TAKING AN ONLINE COURSE IS A LACK OF BASIC COMPUTER LITERACY. BY COMPUTER LITERACY WE MEAN BEING ABLE TO MANAGE AND ORGANIZE COMPUTER FILES EFFICIENTLY, AND LEARNING TO USE YOUR COMPUTER’S OPERATING SYSTEM AND SOFTWARE QUICKLY AND EASILY. KEEP IN MIND THAT THIS IS NOT A COMPUTER LITERACY COURSE; BUT STUDENTS ENROLLED IN ONLINE COURSES ARE EXPECTED TO HAVE MODERATE PROFICIENCY USING A COMPUTER. PLEASE GO TO THE “WHAT’S REQUIRED” WEBPAGE TO FIND OUT MORE INFORMATION ON THIS SUBJECT.

ADOBE CONNECT
MYCOMLAB
PLEASE VISIT OUR TECHNICAL REQUIREMENTS WEBPAGE FOR ADDITIONAL INFORMATION.

ACCESSIBILITY AND ACCOMMODATION
PLEASE VISIT OUR ADA COMPLIANCE WEBPAGE FOR INFORMATION ABOUT ACCESSIBILITY INVOLVING THE TOOLS USED IN THIS COURSE.

PLEASE VISIT BLACKBOARD'S COMMITMENT ACCESSIBILITY WEBPAGE FOR MORE INFORMATION.

FOR ADDITIONAL ASSISTANCE PLEASE CONTACT FIU’S DISABILITY RESOURCE CENTER.
COURSE PREREQUISITES
THERE ARE NO PREREQUISITES FOR THIS COURSE.

TEXTBOOK
TEXTBOOK IMAGE
E-BOOK
COURSE ID: COMMARTS59177
PEARSON MYCOMLAB
YOU NEED TO PURCHASE ACCESS TO YOUR INSTRUCTOR'S MYCOMLAB SECTION, WHERE YOUR COURSE MATERIAL AND SPECIAL FIU EDITION EBOOK ARE LOCATED. YOU CAN PURCHASE THE ACCESS CODE FROM THE FIU BOOKSTORE OR DIRECT ACCESS FROM THE PUBLISHER, PEARSON.

MYCOMLAB INSTRUCTIONS:

TO ENROLL IN A TYPICAL COURSE, A STUDENT NEEDS TO HAVE A

STUDENT ACCESS CODE, A VALID CREDIT CARD, OR A PAYPAL ACCOUNT– STUDENTS GET AN ACCESS CODE WITH A NEW BOOK PURCHASE OR BY BUYING THE CODE SEPARATELY IN A STUDENT ACCESS KIT/CARD AT THE CAMPUS BOOKSTORE. STUDENTS CAN ALSO BUY ACCESS TO A COURSE ONLINE WITH A CREDIT CARD OR PAYPAL ACCOUNT WHILE THEY ARE ENROLLING.

THE STUDENT ACCESS CODE IS NONTRANSFERABLE AND CAN BE USED ONLY ONCE.

TO PURCHASE COURSE ACCESS ONLINE

GO TO THE MYLAB AND MASTERING WEBSITE AND CLICK STUDENT IN THE REGISTER AREA. ENTER THE COURSE ID PROVIDED BY YOUR INSTRUCTOR AND CLICK CONTINUE. AFTER VERIFYING YOUR COURSE INFORMATION, ENTER YOUR USERNAME AND PASSWORD, AND CLICK SIGN IN. IF YOU DON'T HAVE A PEARSON ACCOUNT, CLICK CREATE AN ACCOUNT. COMPLETE THE CREATE AN ACCOUNT PAGE.

HELPFUL HINTS DISPLAY TO GUIDE YOU. READ AND ACCEPT THE LICENSE AGREEMENT. CLICK CREATE ACCOUNT. SELECT THE BUTTON FOR THE ACCESS LEVEL YOU WANT. SELECT WHETHER YOU WANT TO PAY WITH A CREDIT CARD OR USE PAYPAL AND ENTER PAYMENT INFORMATION. CLICK REVIEW TO REVIEW YOUR ORDER DETAILS. IF YOU NEED TO CHANGE ANYTHING, CLICK THE CHANGE LINK. CLICK MAKE PAYMENT TO SUBMIT YOUR ORDER. CLICK GO TO YOUR COURSE TO ACCESS YOUR ONLINE COURSE.

REGISTER AND ENROLL IN A NEW SUBJECT
GO TO THE MYLAB AND MASTERING WEBSITE AND CLICK STUDENT IN THE REGISTER AREA. ENTER THE COURSE ID YOU RECEIVED FROM YOUR INSTRUCTOR FOR YOUR NEW COURSE, AND CLICK CONTINUE. FOLLOW THE INSTRUCTIONS TO EITHER: USE A STUDENT ACCESS CODE, PURCHASE ACCESS ONLINE, OR REQUEST TEMPORARY ACCESS. TO USE A STUDENT ACCESS CODE: GO TO THE MYLAB AND MASTERING WEBSITE AND CLICK STUDENT IN THE REGISTER AREA. ENTER THE COURSE ID PROVIDED BY YOUR INSTRUCTOR AND CLICK CONTINUE. AFTER VERIFYING YOUR COURSE INFORMATION, ENTER YOUR USERNAME AND PASSWORD, AND CLICK SIGN IN. IF YOU DON'T HAVE A PEARSON ACCOUNT, CLICK CREATE AN ACCOUNT. COMPLETE THE CREATE AN ACCOUNT PAGE. HELPFUL HINTS DISPLAY TO GUIDE YOU. READ AND ACCEPT THE LICENSE AGREEMENT. CLICK CREATE ACCOUNT. CLICK ACCESS CODE AND ENTER YOUR SIX-WORD ACCESS CODE IN THE BOXES. CLICK FINISH TO COMPLETE YOUR REGISTRATION. CLICK GO TO YOUR COURSE TO ACCESS YOUR ONLINE COURSE. FOR MORE HELP WITH REGISTRATION, GO TO THE GET STARTED FOR STUDENTS AREA OF THE MYLAB AND MASTERING WEBSITE. FOR INSTRUCTIONS ON REGISTRATION, WATCH THE REGISTER FOR YOUR COURSE VIDEOS.

ACTIVE LEARNING STRATEGIES
FACULTY FROM COMMUNICATION ARTS DEPARTMENT WILL IMMERSE STUDENTS WITH INTERCULTURAL LEARNING, CONTROVERSIAL/ETHICAL DISCUSSION TOPICS, AND VARIOUS SUPPLEMENTAL MATERIALS TO HELP ILLUMINATE THE ISSUES SURROUNDING INTERCULTURAL COMMUNICATION.

FOLLOWING AN INTRODUCTION TO THE BROAD ISSUES UNDER CONSIDERATION, THE FIRST THIRD OF THE COURSE WILL NECESSARILY DEVOTE CONSIDERABLE TIME TOWARD DEVELOPING A SHARED VOCABULARY AND BASIC LEVEL OF KNOWLEDGE IN INTERCULTURAL COMMUNICATION THAT WILL FACILITATE THE CLASS DISCUSSIONS THAT WILL ENSUE THE REMAINDER OF THE SEMESTER.

COURSE DETAIL
COURSE CONTENT
PLEASE READ THE WEEKLY CALENDAR CAREFULLY. YOU ARE FULLY RESPONSIBLE FOR COMPLETING THE ASSIGNMENTS BY THE ASSIGNED DATES. THIS REQUIRES THAT YOU READ AHEAD AS SOME ASSIGNMENTS MAY TAKE YOU MORE TIME AND RESEARCH THAN OTHERS. THIS COURSE WILL CONSIST OF THE FOLLOWING ASSIGNMENTS:

ADOBE CONNECT LIVE SESSION: YOU ARE EXPECTED TO ATTEND TWO LIVE SESSIONS VIA ADOBE CONNECT FOR EXAM REVIEW. SPECIFIC DATES AND TIMES TBD. ATTENDANCE IS MANDATORY; HOWEVER THERE IS NO CLASS POINTS FOR ATTENDING.
PRACTICE QUIZ: THE PRACTICE QUIZ IS TO TEST YOUR COMPUTER. IT DOES NOT CONTAIN QUESTIONS RELATED TO CLASS. IT IS AVAILABLE TO MAKE SURE YOUR COMPUTER IS SET UP TO TAKE AN ONLINE MATERIAL. YOU RECEIVE NO CLASS POINTS FOR THIS QUIZ. YOU CAN FIND THE PRACTICE QUIZ IN THE MODULE 1 FOLDER IN BLACKBOARD. IT IS ADVISED THAT YOU TAKE THIS QUIZ BEFORE YOU ATTEMPT OPENING AN EXAM TO AVOID ANY TECHNICAL ISSUES.

READ SUPPLEMENTAL MATERIAL ESSAYS: AS PART OF ONE OF YOUR WEEKLY ASSIGNMENTS, YOU WILL BE ASKED TO READ TWO SUPPLEMENTAL ESSAYS AND ANSWER SEVERAL QUESTIONS ABOUT EACH ESSAY. THE ESSAYS WILL BE LOCATED IN PEARSON MYCOMMLAB IN THE GIVEN WEEK STATED IN THE SYLLABUS.

ENTRANCE QUIZ: THE ENTRANCE QUIZ IS LOCATED IN BLACKBOARD. IT IS BASED SOLELY ON THE FAQ DOC AND THE SYLLABUS OF THE COURSE. YOU MUST COMPLETE THE ENTRANCE QUIZ BY END OF WEEK 1. YOU WILL BE ABLE TO SEE YOUR GRADE FOR THE ENTRANCE QUIZ UNDER THE MY GRADES LINK LOCATED IN THE LEFT-HAND SIDE COLUMN UNDER COURSE TOOLS ON THE COURSE’S HOMEPAGE IN BLACKBOARD.

SELF-INTRODUCTION POST: YOU WILL SUBMIT A MINI 3-4 PARAGRAPH AUTOBIOGRAPHY TO THE DISCUSSION BOARD. YOUR POSTS ARE GRADED USING A 10 POINT SCALE (10 (A), 5 (C), OR 0 (F)). IF YOUR POST IS COMPLETE AND WELL DEVELOPED THEN YOU WILL RECEIVE THE FULL 10 POINTS. IF YOU ANSWER, BUT DO NOT PUT FORTH EFFORT, YOU WILL RECEIVE 5 POINTS. IF YOU DO NOT POST YOU WILL RECEIVE 0 POINTS.

WEEKLY ASSIGNMENTS: UPON COMPLETING THE ASSIGNED READING YOU WILL SUBMIT THE WEEKLY ASSIGNMENTS. YOUR ASSIGNMENTS ARE GRADED USING A 10-POINT SCALE (10 (A), 5 (C), OR 0 (F)). YOU WILL RECEIVE THE FULL 10 POINTS FOR ANSWERING THE QUESTIONS COMPLETELY IN DEPTH AND CONSTRUCTIVELY, YOU WILL RECEIVE 5 POINTS FOR PARTIALLY ANSWERING THE QUESTIONS, SCARCELY, AND NOT CRITICALLY AND YOU WILL RECEIVE 0 POINTS FOR NOT ANSWERING THE QUESTIONS AT ALL OR NOT PUTTING FORTH ANY EFFORT. ASSIGNMENTS WILL COMPRISE OF 100 POINTS TOWARD YOUR FINAL GRADE. NO TWO INDIVIDUALS WILL HAVE IDENTICAL QUESTIONS. YOU WILL BE ASKED SHORT ANSWER QUESTIONS THAT DEFINE CONCEPTS IN THE TEXT. THE WEEKLY ASSIGNMENTS OPEN AT 5:00AM ON THE ASSIGNED DAY. YOU CAN ENTER THE ASSIGNMENT AS OFTEN AS YOU WISH DURING THE AVAILABILITY PERIOD. THESE ASSIGNMENTS ARE ALL DUE BY 11:55PM ON THE ASSIGNED DAY AND ARE LOCATED IN MYCOMMLAB.

DISCUSSION POSTS: YOU ARE REQUIRED TO POST ITEMS TO THE COURSE ONLINE DISCUSSION FORUM (SEE SYLLABUS FOR HOW THEY WILL BE GRADED) THAT ADD VALUE TO THE TOPIC THAT IS COVERED THAT WEEK LINKING THEORY TO REAL WORLD EXAMPLES. FIND & POST (OR POST A LINK) A CONCEPT OF INTERNATIONAL BUSINESS COMMUNICATION (PHOTO, SHORT VIDEO, BRIEF PIECE OF WRITING, SONG, ETC -- THAT NO ONE ELSE IN CLASS HAS POSTED TO THE BLOG YET) RELATED TO THIS WEEKS CHAPTER(S). NO TWO POSTS CAN BE IDENTICAL.
ANALYZE THE OBJECT ACCORDING TO REQUIREMENTS FOR THE WEEK.
MAKE A CONNECTION TO THE READINGS, VIDEOS OR RECORDINGS FOR THE WEEK.
POSTS WILL BE MADE IN THE BLACKBOARD DISCUSSION FORUM.
EXAMS: THERE WILL BE A MIDTERM AND FINAL EXAM. THEY WILL BE A COMBINATION OF MULTIPLE
CHOICE AND TRUE/FALSE. THE EXAMS WILL BE TIMED AND NO TWO EXAMS WILL BE ALIKE. THE EXAMS
ARE TO BE COMPLETED BY 11:55PM ON THE ASSIGNED DATES. THE EXAMS WILL HAVE 50 QUESTIONS AT
2 POINTS PER QUESTION. YOU WILL HAVE 120 MINUTES TO COMPLETE THE EXAM. YOU HAVE ONE
CHANCE TO TAKE THE EXAM, SO MAKE SURE YOU ARE PREPARED. CLOSING THE EXAM DOES NOT STOP
YOUR TIME.
PASSPORT PAPER: FOR YOUR PAPER, YOU WILL SELECT A COUNTRY FROM A LIST PROVIDED TO YOU.
YOU WILL READ THE INFORMATION PROVIDED TO YOU ABOUT SAID COUNTRIES BUSINESS PRACTICES
AND YOU WILL WRITE A PAPER COMPARING AND CONTRASTING THE BUSINESS CUSTOMS AND
ETIQUETTE OF THAT COUNTRY. YOU WILL SUBMIT YOUR PAPER TO TURNITIN.COM, WHICH IS IN
BLACKBOARD.
CO-CURRICULAR ACTIVITY:
STUDENTS ARE TO CONNECT ELECTRONICALLY (PHONE OR ONLINE) WITH A PEER IN ANOTHER
COUNTRY OR STATE TO PROCURE INFORMATION REGARDING WORKING PRACTICES, SOCIAL OR
CULTURAL CUSTOMS THAT AFFECT THE WORKPLACE WHICH ARE DIFFERENT TO YOUR OWN AND
SUGGESTIONS FOR IMPROVEMENT (A LIST OF FIU PARTNERSHIPS CAN BE PROVIDED TO YOU THROUGH
THE OFFICE OF GLOBAL LEARNING INITIATIVES AT FIU). THE GOAL OF THE ASSIGNMENT IS FOR
EACH STUDENT TO ENGAGE WITH PEERS FROM ANOTHER SIMILAR CAREER ENDEAVOR AND TO GAIN
AWARENESS AND PERSPECTIVE OF HOW CULTURE MAY AFFECT EACH INDUSTRY AT THE LOCAL LEVEL.
BY PEERS, STUDENTS SHOULD UNDERSTAND ANY PERSON WHO IS ALSO A STUDENT PURSUING A
SIMILAR CAREER PATH OR WORKS IN THE SAME PROFESSIONAL FIELD AS YOU.
AN ILLUSTRATIVE EXAMPLE WOULD BE A STUDENT WHO ALSO WORKS IN AN ADVERTISING COMPANY
WITH INTERNATIONAL BRANCHES. THIS STUDENT SHOULD CONTACT PEERS WHO ALSO WORK IN THE
COMPANY PERFORMING SIMILAR WORK, BUT WHO ARE LOCATED ABROAD.
SOCIAL OR CULTURAL CUSTOMS THAT AFFECT THE WORKPLACE CAN RANGE FROM SPECIFIC HOLIDAYS
OR LOCAL FESTIVITIES TO WORKPLACE RITUALS SUCH AS EXTENDED LUNCH BREAKS OR ALTERNATIVE
SCHEDULES BASED ON CLIMATE OR CULTURE.
WORKPLACE PRACTICES OR CONDITIONS THAT MAY AFFECT YOUR PEERS WORK IN OTHER COUNTRIES
MAY INCLUDE DIFFERENCES IN LABOR LAWS (I.E.: MATERNITY/PATERNITY LEAVE OR ANTI-
DISCRIMINATION LAWS) TO THE EFFECTS OF COUNTRY OR CITY INFRASTRUCTURE IN THE DAILY
WORKPLACE (I.E.: COMMUTE TIME, QUESTIONS DURING A WORK INTERVIEW THAT CAN TAKE PLACE IN
ONE COUNTRY VS. ANOTHER).
SUGGESTIONS FOR IMPROVEMENT SHOULD BE PART OF THIS EXCHANGE. EXPLORE WAYS IN WHICH WORKPLACE PRODUCTIVITY CAN INCREASE FOR INDIVIDUALS IN BOTH COUNTRIES GIVEN THE CURRENT PRACTICES THAT YOU DISCUSSED.

TURNITIN.COM ASSIGNMENT SUBMISSION GUIDELINES

**SUBMIT YOUR PAPER TO TURNITIN.COM AND GRADEMARK THROUGH THE BLACKBOARD DROPBOX LINK**

REVIEW THE DETAILED TURNITIN INSTRUCTIONS ON HOW TO SUBMIT YOUR ASSIGNMENT AND HOW TO REVIEW THE GRADEMARK COMMENTS (FEEDBACK) FROM YOUR PROFESSOR. ALL WRITTEN ASSIGNMENTS MUST BE SUBMITTED TO TURNITIN DROPBOXES BY THE POSTED DEADLINE. ASSIGNMENTS SUBMITTED BY ANY OTHER MEANS WILL NOT BE ACCEPTED. TURNITIN DROP BOXES WILL BE AVAILABLE WITHIN THE ASSIGNMENT DROPBOX LINK OFF THE COURSE TOOLS MENU ON THE LEFT HAND SIDE OF THE PAGE WITHIN BLACKBOARD.

WITHIN ONE WEEK AFTER THE ASSIGNMENT’S DEADLINE HAS PASSED, YOU WILL RECEIVE WRITTEN FEEDBACK ON YOUR ASSIGNMENT. THE WRITTEN COMMENTS ON YOUR ASSIGNMENT ARE ACCESSIBLE USING THE GRADEMARK FUNCTION WITHIN YOUR ASSIGNMENT SUBMISSION.

LATE SUBMISSIONS MUST BE UPLOADED IN THE APPROPRIATELY LABELED “LATE DROP BOX” BY THE POSTED “LATE ASSIGNMENT DEADLINE”. LATE SUBMISSIONS ARE ONLY ELIGIBLE FOR A MAXIMUM OF 50% OF THE ASSIGNMENTS ORIGINAL POINT VALUE.

LATE SUBMISSIONS WILL ONLY BE ACCEPTED FOR A MAXIMUM OF 1 WEEK PAST THE DUE DATE FOR 50% OF THE ASSIGNMENTS ORIGINAL POINT VALUE.

COURSE COMMUNICATION

COMMUNICATION IN THIS COURSE WILL TAKE PLACE VIA COURSE MESSAGES. MESSAGES IS A PRIVATE AND SECURE TEXT-BASED COMMUNICATION SYSTEM WHICH OCCURS WITHIN A COURSE AMONG ITS COURSE MEMBERS. USERS MUST LOG ON TO BLACKBOARD TO SEND, RECEIVE, OR READ MESSAGES. THE MESSAGES TOOL IS LOCATED ON THE COURSE MENU, ON THE LEFT SIDE OF THE COURSE WEBPAGE. IT IS RECOMMENDED THAT STUDENTS CHECK THEIR MESSAGES ROUTINELY TO ENSURE UP-TO-DATE COMMUNICATION.

VISIT OUR WRITING RESOURCES WEBPAGE FOR MORE INFORMATION ON PROFESSIONAL WRITING AND TECHNICAL COMMUNICATION SKILLS.

DISCUSSION FORUMS

KEEP IN MIND THAT YOUR DISCUSSION FORUM POSTINGS WILL LIKELY BE SEEN BY OTHER MEMBERS OF THE COURSE. CARE SHOULD BE TAKEN WHEN DETERMINING WHAT TO POST.
DISCUSSION FORUM EXPECTATIONS:

- PROVIDE CLEAR GUIDANCE ON THE EXPECTATIONS AND REQUIREMENTS
- THE APPROXIMATE LENGTH OF A RESPONSE (EX. 200 WORDS, 20 LINES)
- HOW MANY TIMES STUDENTS ARE EXPECTED TO POST/RESPOND TO A FORUM
- AVAILABLE DATES (UNLIMITED OR FOR A SPECIFIC TIME)
- CRITERIA FOR EVALUATING THE ORIGINALITY AND QUALITY OF STUDENTS' COMMENTS AND GRADE
- CREDIT EXPECTED (RUBRIC IS HIGHLY ENCOURAGED)
- THE EXPECTED TURN-AROUND TIME FOR FEEDBACK OR GRADES.

ASSESSMENTS

IN ORDER TO MITIGATE ANY ISSUES WITH YOUR COMPUTER AND ONLINE ASSESSMENTS, IT IS VERY IMPORTANT THAT YOU TAKE THE "PRACTICE QUIZ" FROM EACH COMPUTER YOU WILL BE USING TO TAKE YOUR GRADED QUIZZES AND EXAMS. IT IS YOUR RESPONSIBILITY TO MAKE SURE YOUR COMPUTER MEETS THE MINIMUM HARDWARE REQUIREMENTS.

ASSESSMENTS IN THIS COURSE ARE NOT COMPATIBLE WITH MOBILE DEVICES AND SHOULD NOT BE TAKEN THROUGH A MOBILE PHONE OR A TABLET. IF YOU NEED FURTHER ASSISTANCE PLEASE CONTACT FIU ONLINE SUPPORT SERVICES.

ADOBE CONNECT PRO MEETING

ADOBE CONNECT IS AN ONLINE MEETING ROOM WHERE YOU CAN INTERACT WITH YOUR PROFESSOR AND FELLOW STUDENTS BY SHARING SCREENS, SHARING FILES, CHATTING, BROADCASTING LIVE AUDIO, AND TAKING PART IN OTHER INTERACTIVE ONLINE ACTIVITIES.

REQUIREMENTS FOR USING ADOBE CONNECT:

- DISABLE ANY WINDOW POP-UP BLOCKER.
- ADOBE FLASH PLAYER IS REQUIRED TO SUCCESSFULLY RUN YOUR ADOBE CONNECT MEETING. YOU CAN TEST YOUR COMPUTER TO MAKE SURE YOUR COMPUTER AND NETWORK CONNECTIONS ARE PROPERLY CONFIGURED TO PROVIDE YOU WITH THE BEST POSSIBLE ADOBE CONNECT MEETING EXPERIENCE.
- USE OF A COMBINATION HEADSET AND MICROPHONE WITH USB CONNECTION IS RECOMMENDED TO ENSURE QUALITY SOUND AND REDUCE TECHNICAL DIFFICULTIES.
REFERENCE ADOBE CONNECT (TUTORIALS & HELP) TO LEARN ABOUT THE TOOL, HOW TO ACCESS YOUR MEETING ROOMS AND RECORDINGS.

GRADING

THERE ARE NO MAKE-UP EXAMS OR ASSIGNMENTS, THERE IS NO GRADING CURVE, AND THERE IS NO EXTRA CREDIT FOR THIS COURSE. THE AVAILABLE POINTS ARE AS FOLLOWS:

<table>
<thead>
<tr>
<th>COURSE REQUIREMENTS</th>
<th>NUMBER OF ITEMS</th>
<th>POINTS FOR EACH</th>
<th>TOTAL POINTS</th>
<th>AVAILABLE WEIGHT</th>
</tr>
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<tbody>
<tr>
<td>SELF-INTRODUCTION ASSIGNMENT</td>
<td>1</td>
<td>10</td>
<td>10</td>
<td>1.8%</td>
</tr>
<tr>
<td>ONLINE DISCUSSION POSTINGS</td>
<td>2</td>
<td>20</td>
<td>40</td>
<td>7.2%</td>
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<tr>
<td>WEEKLY ASSIGNMENTS</td>
<td>10</td>
<td>10</td>
<td>100</td>
<td>18.2%</td>
</tr>
<tr>
<td>MIDTERM EXAM (50 QUESTIONS @ 2 POINTS EACH)</td>
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<td>100</td>
<td>100</td>
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</tr>
<tr>
<td>FINAL EXAM (50 QUESTIONS @ 2 POINTS EACH)</td>
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<td>100</td>
<td>100</td>
<td>18.2%</td>
</tr>
<tr>
<td>PASSPORT PAPER</td>
<td>1</td>
<td>100</td>
<td>100</td>
<td>18.2%</td>
</tr>
<tr>
<td>CO-CURRICULAR ACTIVITY</td>
<td>1</td>
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<td>100</td>
<td>18.2%</td>
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<tr>
<td>TOTAL</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EXTRA CREDIT (ENTRANCE QUIZ)</td>
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<td>10</td>
<td>10</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

PERCENT FROM | PERCENT TO | LETTER | POINTS RANGE FROM | POINTS RANGE TO |
-------------|------------|--------|-------------------|----------------|
100 | 93.5 | A | 514 | 550 |
93.4 | 89.5 | A- | 492 | 513 |
89.4 | 86.5 | B+ | 476 | 491 |
86.4 | 83.4 | B | 459 | 475 |
83.4 | 79.4 | C+ | 437 | 458 |
79.4 | 76.4 | C | 421 | 436 |
76.4 | 69.5 | D | 404 | 382 |
69.4 | 69.5 | D | 381 | 327 |

COURSE CALENDAR

WEEKLY SCHEDULE

DATE MODULES ASSIGNMENTS

WEEK 1

MODULE AVAILABLE FROM MONDAY, AUGUST 22ND - TUESDAY, AUGUST 30TH

ONLINE INTRODUCTION
REVIEW COURSE MATERIALS (I.E., SYLLABUS, FAQ, MYCOMMLAB, ETC.)
PURCHASE ACCESS CODE FOR EBOOK
ENTRANCE QUIZ DUE (EXTRA CREDIT)
PRACTICE QUIZ
SELF-INTRODUCTION POST DUE (BLACKBOARD)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 2

MODULE AVAILABLE FROM WEDNESDAY, AUGUST 31ST - TUESDAY, SEPTEMBER 6TH

CHAPTER 1 & CHAPTER 2

UNVEIL THE NATURE OF INTERCULTURAL COMMUNICATION AND ITS MEANING

READ CHAPTER 1: THE NATURE OF INTERCULTURAL COMMUNICATION (MYCOMMLAB)

IDENTIFY VARIOUS UNIVERSAL SYSTEMS WITHIN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 2: UNIVERSAL SYSTEMS (MYCOMMLAB)

WEEKLY ASSIGNMENT 1 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 3

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 7TH - TUESDAY, SEPTEMBER 13TH

CHAPTER 3 & CHAPTER 4

IDENTIFY CONTRASTING CULTURAL VALUES

READ CHAPTER 3: CONTRASTING CULTURAL VALUES (MYCOMMLAB)
UNDERSTAND CULTURE SHOCK AND ITS IMPLICATIONS IN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 4: CULTURAL SHOCK (MYCOMMLAB)

WEEKLY ASSIGNMENT 2 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 4

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 14TH - TUESDAY, SEPTEMBER 20TH

CHAPTER 5

BREAKING DOWN LANGUAGE TO ITS PUREST FORM

READ CHAPTER 5: LANGUAGE (MYCOMMLAB)

WEEKLY ASSIGNMENT 3 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 5

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 21ST - TUESDAY, SEPTEMBER 27TH

CHAPTER 6

UNDERSTAND ORAL AND NONVERBAL COMMUNICATION PATTERNS

READ CHAPTER 6: ORAL AND NONVERBAL COMMUNICATION PATTERNS (MYCOMMLAB)

WEEKLY ASSIGNMENT 4 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.
WEEK 6

MODULE AVAILABLE FROM WEDNESDAY, SEPTEMBER 28TH - TUESDAY, OCTOBER 4TH

CHAPTER 7
THINK ABOUT WRITTEN COMMUNICATION PATTERNS WITHIN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 7: WRITTEN COMMUNICATION PATTERNS (MYCOMMLAB)

WEEKLY ASSIGNMENT 5 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 7

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 5TH - TUESDAY, OCTOBER 11TH

CHAPTER 8
GLOBAL ETIQUETTE IN INTERCULTURAL BUSINESS COMMUNICATION

READ CHAPTER 8: GLOBAL ETIQUETTE (MYCOMMLAB)

WEEKLY ASSIGNMENT 6 (MYCOMMLAB)

ONLINE DISCUSSION POST 1 DUE (BLACKBOARD)

STUDY FOR EXAM 1

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 8

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 12TH - TUESDAY, OCTOBER 18TH

EXAM 1
ATTEND LIVE SESSION ON ADOBE CONNECT WITH COURSE INSTRUCTOR FOR EXAM REVIEW.

EXAM 1 (CHAPTERS 1-8)

THE EXAM IS AVAILABLE FROM 5:00AM UNTIL 11:55PM ON THE ASSIGNED DATES. YOU WILL HAVE A TOTAL OF 120 MINUTES TO COMPLETE THE ENTIRE EXAM.

FOR TECHNICAL DIFFICULTIES WITH MYCOMLAB PLEASE GO TO THE STUDENT TECHNICAL SUPPORT WEBSITE.

WEEK 9

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 19TH - TUESDAY, OCTOBER 25TH

CHAPTER 9 & CO-CURRICULAR ACTIVITY
THINK ABOUT VARIOUS BUSINESS AND SOCIAL CUSTOMS

READ CHAPTER 9: BUSINESS AND SOCIAL CUSTOMS (MYCOMMLAB)

WEEKLY ASSIGNMENT 7 (MYCOMMLAB)

CO-CURRICULAR ACTIVITY DUE TO TURNIN.COM DROPBOX LINK WITHIN BLACKBOARD

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 10

MODULE AVAILABLE FROM WEDNESDAY, OCTOBER 26TH - TUESDAY, NOVEMBER 1ST

CHAPTER 10
APPROACHES TO THE INTERCULTURAL NEGOTIATION PROCESS

READ CHAPTER 10: INTERCULTURAL NEGOTIATION PROCESS (MYCOMMLAB)

WEEKLY ASSIGNMENT 8 (MYCOMMLAB)
NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 11

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 2ND - TUESDAY, NOVEMBER 8TH

SUPPLEMENTAL READINGS
SUPPLEMENTAL READINGS:

THE CASE OF HOODIA

A MONUMENTAL DILEMMA

WEEKLY ASSIGNMENT 9 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 12

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 9TH - TUESDAY, NOVEMBER 15TH

CHAPTER 11
UNDERSTAND THE INTERCULTURAL NEGOTIATION COMPONENTS

READ CHAPTER 11: INTERCULTURAL NEGOTIATION COMPONENTS (MYCOMMLAB)

WEEKLY ASSIGNMENT 10 (MYCOMMLAB)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 13

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 16TH - TUESDAY, NOVEMBER 22ND

PASSPORT PAPER DUE
PASSPORT PAPER DUE TO TURNITIN.COM DROPBOX LINK WITHIN BLACKBOARD
NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 14

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 23RD - TUESDAY, NOVEMBER 29TH

CHAPTER 12
EXAMINE THE LAWS AFFECTING INTERNATIONAL BUSINESS AND TRAVEL

READ CHAPTER 12: LAWS AFFECTING INTERNATIONAL BUSINESS AND TRAVEL

ONLINE DISCUSSION POST 2 DUE (BLACKBOARD)

NOTE: MAKE ALL FINAL SUBMISSIONS DUE PRIOR TO THE END OF THE WEEKLY AVAILABILITY PERIOD.

WEEK 15

MODULE AVAILABLE FROM WEDNESDAY, NOVEMBER 30TH - FRIDAY, DECEMBER 2ND

EXAM 2
ATTEND LIVE SESSION ON ADOBE CONNECT WITH COURSE INSTRUCTOR FOR EXAM REVIEW.

EXAM 2 (CHAPTERS 9-12)

THE EXAM IS AVAILABLE FROM 5:00AM UNTIL 11:55PM ON THE ASSIGNED DATES. YOU WILL HAVE A TOTAL OF 120 MINUTES TO COMPLETE THE ENTIRE EXAM.

FOR TECHNICAL DIFFICULTIES WITH MYCOMMLAB PLEASE GO TO THE STUDENT TECHNICAL SUPPORT WEBSITE. SEE CALENDAR