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WST 3106 - INTRODUCTION TO GLOBAL DIVERSITY

Fall 2016 | Thursday 2:00PM - 3:15PM | Room SIPA 220

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COURSE DESCRIPTION

This course is designed to enhance the understanding of diversity by exploring the complexity of differences within our contemporary global framework. We will evaluate diversity in terms of race and ethnicity, religion, culture, gender, sexuality, ability, social and economic status as well as age, to assess how these constructs manifest systems of inequality and privilege. Throughout the course, we will examine a series of global case studies to approach the question whether members of one culture can justifiably criticize the values of another. Given the power dynamics between majority and minority cultures, where social, economic, and political power disproportionately remains with members of the dominant culture, we will assess in what ways the existence of diversity may lead to greater tolerance of the standards and norms of other cultures. Against this background, we will look at possible trajectories to leverage diversity to achieve equality, engaging students to evaluate how diversity can be framed as an asset, rather than a problem. At the end of this course, students will be challenged to take action for affirming diversity and ending oppressive behavior to formulate policies of social justice.

COURSE PREREQUISITE

There are no prerequisites for this course.

GLOBAL LEARNING & COURSE OBJECTIVES

At the end of this course, students will be able to

Global Awareness

- Demonstrate an increase awareness and understanding of diversity within as well as between groups.
- Demonstrate an awareness, sensitivity, and understanding of various racial, religious, sexual orientation, cultural, and ethnic groups by identifying and deconstructing stereotypes.

Global Perspective

- Develop a framework for better understanding and respecting global cultural differences and examine and discuss competency in researching cultures and societies different from our own.
- Examine the effects of prejudice and discrimination with regard to race, class, gender, sexual orientation, and religion and disability status within a domestic and global context.

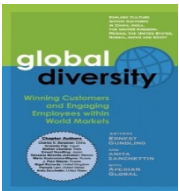
Global Engagement

- Recognize the ways in which the construction of dominant, hegemonic identities manifest dynamics of privilege and inequality in societies across the globe.
- Identify and understand implications of diversity for study and research across all academic and professional disciplines.

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REQUIRED COURSE TEXTBOOKS



Global Diversity: Winning Customers and Engaging Employees within World Markets (2007)

Authors: Ernest Gundling, Anita Zanchettin, and Aperia Global

ISBN: 978-1-904838-26-5



Readings for Diversity and Social Justice (2013). Third Edition

Authors: Edited by Marianne Adams, Warren J. Blumenfeld, Carmelita Castaneda, Heather W. Hackman, Madeline L. Peters, and Ximena

ISBN: 978-0-415-89294-0

Please note: Additional required readings and videos are available on Blackboard.

EXPECTATIONS OF THIS COURSE

Although this is a face-to-face class, some of your coursework or learning activities will be conducted online, using Blackboard (i.e., group projects, group enrollment, and assignment submissions/uploads, etc.). Performance expectations in both learning environments (online and face-to-face) are the same.

Students are expected to:

1. Purchase and bring text book the first week of class.
2. Read and understand the terms of the syllabus.
3. Read assigned readings before coming to class.
4. Engage in class discussions and group work.
5. Submit assignments by the due dates.
6. Enroll in Blackboard Learn Orientation Course to increase their understanding of how Blackboard works <http://online.fiuedu/futurestudies/practicecourse>.
7. Log into the course at least 3 times per week to check email messages in Blackboard.

Given the content of this course, class participation guidelines are:

- Respect confidentiality.

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- Respond respectfully to different experiences and perspectives.
- Focus on your own learning and reflections.
- Set your own boundaries for sharing. **The instructor will:**
- Respond to emails/messages during weekdays within 2 days.
- Be available to students during office hours by appointment
- Foster a productive learning environment and provide feedback to students.

LATE WORK POLICY

Late written work will be penalized 20% of the possible points, and no late assignments will be accepted after one week beyond the due date without permission.

ATTENDANCE

Unexcused absences and lack of participation in class discussions will count against your final grade. Students who miss more than 4 unexcused absences will have their course grade automatically reduced one level, e.g. from |A to A-| or |A- to B+|, etc. **It is the students' responsibility to sign the attendance sheet to document their presence in class.**

ACADEMIC INTEGRITY

This Code of Academic Integrity was adopted by the Student Government Association on November 28, 2001 and reflects the values articulated in the Student Code of Standards. Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of Florida International University. As a student of this university:

- **I will be honest in my academic endeavors.**
- **I will not represent someone else's work as my own.**
- **I will not cheat, nor will I aid in another's cheating.**

All students are deemed by the university to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook. By taking this course I promise to adhere to FIU's Student Code of Academic Integrity. For details on the policy and procedure go to [ACADEMIC MISCONDUCT](http://online.fiu.edu/currentstudents/academicmisconduct)(<http://online.fiu.edu/currentstudents/academicmisconduct>).

ASSISTANCE FOR STUDENTS

The Learning Center is available to assist you in the organization and writing of your papers. The website for the Learning Center is: <http://learningcenter.fiu.edu>.

Students with special needs: I understand that there is [Office of Disability Services](http://drc.fiu.edu/) (<http://drc.fiu.edu/>) available to me should I need it. It is my responsibility to contact them to process my request to have my needs met. I need to follow their procedures as to proper notification to the instructor.

RELIGIOUS HOLIDAYS

The University's policy on religious holy days as stated in the University Catalog and Student Handbook will be followed

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in this class. Any student may request to be excused from class to observe a religious holy day of his or her faith.

COURSE COMMUNICATION

To email students or the class, I will use Blackboard message **only**; therefore, please check Blackboard messages regularly.

COURSE REQUIREMENTS

All assignments listed below require students to critically engage with the course material, apply it and extend it as necessary. Please review the brief assignment descriptions below, for detail instructions go to Blackboard. The due dates for each assignment can be found either in the syllabus, under the course calendar, or in Blackboard.

Individual Assignments:

Blogs (Class Participation): Students will explore their own societal identities using several conceptual frameworks from the readings in variety of in class and online exercises. These Blog exercises will serve as class participation. **Students must complete all Blog exercises to earn full class participation points.**

Chapter Quizzes

There are **10** quizzes in this course from the textbook **Global Diversity: Winning Customers and Engaging Employees within World Markets**. Students will have **30 minutes** and **at least 2 attempts** to complete each chapter quiz in Blackboard before coming to class. The purpose for the chapter quiz is to encourage reading and to increase students' readiness for class discussions. **Please note the quizzes are not meant to be open-book.**

Final Exam

Part 1: Reflection Paper Students will respond, in essay format, to question(s) to demonstrate their ability to comprehend and apply knowledge gained in the course to date. Students will critically reflect on the class readings/movie analysis and/or guest lecture to complete this assignment.

Part 2: Multiple-choice Exam Students will complete an online comprehensive final exam, which will include terms and concepts from the readings, class videos and in-class learning activities, etc.

Group Assignment:

In Blackboard, students will self-enroll in a group (based on one of the countries discussed in the **Global Diversity** textbook) to complete a Cultural Analysis. Although this is a face-to-face class, students often have various scheduling conflicts; therefore, please take advantage of Blackboard's group-communication tools to collaborate on this group project.

Cultural Diversity Analysis

For the Cultural Analysis, each group will analyze and present the critical variables that impact the country selected (as a group) and lead a class discussion. More information about this assignment is available in Blackboard.

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Written Requirements:

1. Proofread your papers; excessive typos and spelling errors may be subject to a re-write.
2. Integrate the readings in your paper. Basically, demonstrate that you read the readings and can integrate the material. Use the readings to (i.e., key concepts, conceptual frameworks, etc.) to support your thoughts and positions
3. All papers must include:
 - a. Cover page (with your name, assignment name, class #, and date, etc.).
 - b. Reference list.
 - c. Page numbers (insert page numbers)
 - d. Page layout with 1 inch margins and 11-12 font size.
 - e. APA 6th writing style for all citations and references. If you are unfamiliar with APA, please review the following links : <http://flash1r.apa.org/apastyle/basics/index.htm> or <http://owl.english.purdue.edu/owl/section/2/10/>

COURSE POINTS

COURSE REQUIREMENTS	NUMBER Of ITEMS	POINTS Per ITEM	TOTAL POINTS
CHAPTER QUIZZES	10	10	100
BLOGS (CLASS PARTICIPATION)	6	10	60
Blog #1: Identities and Social Positions		10	
Blog # 2: Racism & White Privilege		10	
Blog # 3: Classism & Religious Oppression		10	
Blog # 4: Sexism, Heterosexism, & Transgender Oppression		10	
Blog # 5: Ableism		10	
Blog # 6: Ageism & Adulthood		10	

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GROUP PROJECT : CULTURAL ANALYSIS	1	200	200
FINAL EXAM	2	140	140
Reflection Paper		100	
Multiple - choice Exam		40	
TOTAL POINTS			500

GRADING SCALE

Letter Grades with Percentage	Points	Letter Grades with Percentages	Points
A 95-100%	475- 500	C 70-75%	350 - 379
A- 90-94%	450 - 474	D 60-69%	300 - 349
B+ 86- 89%	430- 449	F 0 -59%	0 - 299
B 80-85%	400 - 429		
C+ 76-79%	380- 399		

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COURSE CALENDAR

SEMESTER WEEKS	Topics	Activities	Readings	Task & Due Dates
WEEK1: AUG 22 - AUG 28	Course Overview	Out of Class Activities	Review Class Syllabus	Review Syllabus
		Thursday In Class Activities	Course Overview	

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<u>WEEK 2:</u> AUG 29 – SEPT 4	Conceptual Frameworks & Social Identities	Out of Class Activities	READ: Readings for Diversity and Social Justice. Conceptual Frameworks Chapters 1- 7	COMPLETE: BLOG #1 Before Thursday at NOON
		Thursday In Class Activities	Class Discussion	
<u>WEEK 3:</u> SEPT 5 – SEPT 11	Racism & White Privilege	Out of Class Activities	READ: Readings for Diversity and Social Justice Racism: Chapters 8- 24 White Privilege (Online Article) WATCH: Tom Wise’s White Privilege Video (Online Video)	COMPLETE: BLOG #2 Before Thursday at NOON
		Thursday In Class Activities	Class Discussion	
<u>WEEK 4:</u> SEPT 12 – SEPT 18	Overview of Global Diversity & UNITED STATES	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 1: Introduction Chapter 9: United States	COMPLETE: Chapter 1 & 9 Quizzes Before Thursday at NOON
		Thursday In Class Activities	Class Discussion	
<u>WEEK 5:</u> SEPT 19 - SEPT 25	UNITED KINGDOM	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 8: United Kingdom	COMPLETE: Chapter 8 Quiz Before Thursday at NOON
		Thursday In Class Activities	United Kingdom Group Presentation	COMPLETE: UK Group Presentation Due
<u>WEEK 6:</u> SEPT 26 – OCT 2	Classism & Religious Oppression	Out of Class Activities	READ: Readings for Diversity and Social Justice Classism: Chapters 25- 42 Religious Oppression: Chapters 43- 59	COMPLETE: BLOG #3 Before Thursday at NOON
		Thursday In Class Activities	Class Discussion	

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WEEK 7: OCT 3 – OCT 9	MEXICO	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 6 : Mexico	COMPLETE: Chapter 6 Quiz Before Thursday at NOON
		Thursday In Class Activities	Mexico Group Presentation	COMPLETE Mexico Group Presentation Due
WEEK 8: OCT 10 – OCT 16	INDIA	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 4: India	COMPLETE: Chapter 4 Quiz Before Thursday at NOON
		Thursday In Class Activities	India Group Presentation	COMPLETE India Group Presentation Due
WEEK 9: OCT 17 – OCT 23	Sexism, Heterosexism, & Transgender Oppression	Out of Class Activities	READ: Readings for Diversity and Social Justice Sexism: Chapters 60 -76 Heterosexism: Chapters 77- 85 Transgender: Chapters 86- 94	COMPLETE: BLOG #4 Before Thursday at NOON
		Thursday In Class Activities	Class Discussion	
WEEK 10: OCT 24 – OCT 30	CHINA	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 2: China	COMPLETE: Chapter 2 Quiz Before Thursday at NOON

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		Thursday In Class Activities	China Group Presentation	COMPLETE China Group Presentation Due
WEEK 11: OCT 31 – NOV 6	RUSSIA	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 7: Russia	COMPLETE: Chapter 7 Quiz Before Thursday at NOON
		Thursday In Class Activities	Russia Group Presentation	COMPLETE Russia Group Presentation Due
WEEK 12: NOV 7 – NOV 13	EGYPT	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 3: Egypt	COMPLETE: Chapter 3 Quiz Before Thursday at NOON
		Thursday In Class Activities	Egypt Group Presentation Due	COMPLETE Egypt Group Presentation Due
WEEK 13: NOV 14- NOV 20	Ableism	Out of Class Activities	READ: Readings for Diversity and Social Justice. Ableism: Chapters 95- 109	COMPLETE: BLOG #5 Before Thursday Nov 17th
		Thursday In Class Activities	NO CLASS: Thursday, Nov 17th	
WEEK 14: NOV 21 – NOV 27	Ageism & Adultism	Out of Class Activities	READ: Readings for Diversity and Social Justice Ageism and Adultism: Chapters 114- 126	COMPLETE: BLOG #6 Before Thursday Nov 24th

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		Thursday In Class Activities	NO CLASS : Thanksgiving Day Nov24th	
WEEK 15: NOV 28- DEC 4	JAPAN	Out of Class Activities	READ: Global Diversity: Winning Customers and Engaging Employees within World Markets Chapter 5: Japan Chapter 10: Conclusion	COMPLETE: Chapter 5 & 10 Quizzes Before Thursday at NOON
		Thursday In Class Activities	Japan Group Presentation Due	COMPLETE Japan Group Presentation Due
Week 16 DEC 5- DEC 10	FINAL EXAM WEEK:	Out of Class Activities	READ: Readings for Diversity and Social Justice Working for Social Justice: Chapters 127- 137	COMPLETE Online Final Exam by Thursday, December 8th At 2:00pm