

Do not copy without the express written consent of the instructor.

GENERAL INFORMATION

PROFESSOR INFORMATION

Instructor: Dr. Maida Watson
Phone: (305) 348-2851
Office Hours: By Appointment
E-mail: Please use Blackboard Messages

COURSE DESCRIPTION AND PURPOSE

This course is designed to provide students with a background in Spanish at the advanced –intermediate or advanced level, a foundation in the vocabulary used in the business world, and experience writing essays in Spanish on business and economics topics. Students will gain knowledge and vocabulary in Spanish related to cross cultural situations such as interactions between Hispanics and non-Hispanics in the business world. They will learn also about dialect differences in the Spanish used in various parts of Latin America through listening to and viewing videos of businessmen and economists from different parts of Latin America and by reading essays written by and about Latin Americans.

COURSE OBJECTIVES

Students will:

- Gain knowledge of the specialized vocabulary related to the world of business.
- Develop skills in writing about economics and business in the Spanish speaking world.
- Through readings and discussions and viewing videos about cross-cultural relations in the world of business, students learn skills needed for intercultural communication when doing business in the Hispanic world.
- Become familiar with the use of research tools related to the world of business such as texts, readings and Web sites associated with Spanish for business.

Global Learning Course Outcomes

Global Awareness: Students will be able to analyze the interconnections between historical events, political regimes, and linguistic changes that led to the development of a particular business culture in Latin America.
Global Perspective: Students will be able to analyze a complicated multicultural situation that is taking place in Latin America and relate it to events taking place in other parts of the world.
Global Engagement: Students will be able to demonstrate openness (and an ability to convince others to be open) to cultural differences found between aspects of contemporary Latin American business culture and similar aspects of business culture in other parts of the world.

IMPORTANT INFORMATION

POLICIES

Please review the [FIU's Policies](#) webpage. The policies webpage contains essential information regarding guidelines relevant to all courses at FIU, as well as additional information about acceptable netiquette for online courses.

Do not copy without the express written consent of the instructor.

TECHNICAL REQUIREMENTS & SKILLS

One of the greatest barriers to taking an online course is a lack of basic computer literacy. By computer literacy we mean being able to manage and organize computer files efficiently, and learning to use your computer's operating system and software quickly and easily. Keep in mind that this is not a computer literacy course; but students enrolled in online courses are expected to have moderate proficiency using a computer. Please go to the "[What's Required](#)" webpage to find out more information on this subject.

Please be sure that you have a dependable internet connection and are using a supported internet browser.

Please visit our [Technical Requirements](#) webpage for additional information.

ACCESSIBILITY AND ACCOMMODATION

Please visit our [ADA Compliance](#) webpage for information about accessibility involving the tools used in this course.

Please visit [Blackboard's Commitment Accessibility](#) webpage for more information.

For additional assistance please contact FIU's [Disability Resource Center](#).

COURSE PREREQUISITES

Prerequisite: Spanish at advanced level. For more information about prerequisites, [click here](#).

TEXTBOOK

Taller de escritores: Grammar and Composition for Advanced Spanish
Paula Cañón & Guillermo Bleichmar
Vista Higher Learning, 2012
9781617671005

You may purchase your textbook online at the [FIU Bookstore](#).

EXPECTATIONS OF THIS COURSE

This is an online course, which means most (if not all) of the course work will be conducted online. Expectations for performance in an online course are the same for a traditional course. In fact, online courses require a degree of self-motivation, self-discipline, and technology skills which can make these courses more demanding for some students.

Students are expected to:

- **Review the how to get started information** located in the course content
- **Introduce yourself to the class** during the first week by posting a self introduction in the appropriate discussion forum
- **Take the practice quiz** to ensure that your computer is compatible with Blackboard
- **Interact** online with instructor/s and peers
- **Review** and follow the course calendar
- **Submit** assignments by the corresponding deadline

COURSE DETAIL

COURSE COMMUNICATION

Do not copy without the express written consent of the instructor.

Communication in this course will take place via **Messages**.

Messages is a private and secure text-based communication system which occurs within a course among its Course members. Users must log on to Blackboard to send, receive, or read messages. The Messages tool is located on the Course Menu, on the left side of the course webpage. It is recommended that students check their messages routinely to ensure up-to-date communication.

Visit our [Writing Resources](#) webpage for more information on professional writing and technical communication skills.

DISCUSSION FORUMS

Keep in mind that your discussion forum postings will likely be seen by other members of the course. Care should be taken when determining what to post.

25% OF THE COURSE GRADE WILL BE BASED ON THE DISCUSSION TOPICS. Students should post comments about the topics assigned. You will find these topics in the Discussion Forum.

5% of the course grade will be based on the student homepage in the Discussion Forum.

ASSESSMENTS

20% of the course grade will be based on the lesson quizzes.

Students must take a quiz for each lesson. The quiz will be accessible by clicking on the Quiz icon in the lesson folder. Quizzes must be taken no later than the due date because the access to each lesson's quiz will be closed on the corresponding deadline at 23:55 (EST) (NO exceptions). Students will have 60 minutes to do each quiz and have only one (1) attempt per quiz.

In order to mitigate any issues with your computer and online assessments, it is very important that you take the "Practice Quiz" from each computer you will be using to take your graded quizzes and exams. It is your responsibility to make sure your computer meets the minimum [hardware requirements](#).

Assessments in this course are not compatible with mobile devices and should not be taken through a mobile phone or a tablet. If you need further assistance please contact [FIU Online Support Services](#).

ASSIGNMENTS

Compositions

30% of the course grade will be based on compositions.

You will be required to write a total of 7 compositions for the semester. All entries are to be **AT LEAST 300 WORDS LONG** and written **IN SPANISH**. Students will write the compositions and upload them to the Assignment Dropbox no later than the due date. You will also find the topics for the compositions in the same drop box.

Compositions must be submitted as a Word document and typed double-spaced. If your instructor cannot open your file, you will receive a zero for that composition. Also, the instructor will deduct points if the students do not put accent marks or tilde whenever it is needed. If students need to review some grammar and spelling aspects, they should click on the icons **Escribir correctamente** which can be found on the course content.

Please note that if your instructor suspects that you have used the assistance of a translator or of another person to write your composition, you will receive a zero. The same is true for compositions that are not

Do not copy without the express written consent of the instructor.

original documents and are cut and pasted from textbooks, materials on the web, newspaper articles or articles in economics journals. You can use all these materials but no cut and paste. You will need to use MLA notes system.

Students should plan their workload accordingly, since I will not allow extensions for the compositions.

Tareas

20% of the course grade will be based on the *tareas* which answer questions related to the videos in each lesson. Each *tarea* is located inside of its corresponding lesson, you must first watch the video and then answer the questions. The video is located inside each Video icon. The purpose of these *tareas* is to acquaint you with spoken business Spanish from a variety of parts of the Spanish speaking world.

GRADING

Course Requirements		Number of Items	Weight
Quizzes		7	20%
Compositions		7	30%
Student Homepages		1	5%
Discussions		3	25%
Tareas		7	20%
Total		25	100%

Letter	Range (%)	Letter	Range (%)	Letter	Range (%)
A	100 – 95	B-	80-82		
A-	90 -94	C+	77-79	D	60-69
B+	87-89	C	70-76		
B	82-86			F	< 59

COURSE CALENDAR

WEEKLY SCHEDULE

MÓDULO	TAREAS/COMPOSICIONES/PRUEBAS/DISCUSIONES
<p>Módulo 1</p> <p>Lo que hay que saber cuando se hacen negocios en Latinoamérica</p> <p>– Jan 9-22</p>	<p>Do the readings and the prueba (quiz). Watch the video and answer the questions (<i>tarea</i>) after seeing the video. Answer the discussion group questions and hand in the first composition.</p> <ul style="list-style-type: none"> • Student homepage – due Jan. 15 • Tarea 1 - due Jan 20 • Quiz 1 opens Jan 20 and closes Jan 22 • Composition 1 - due Jan 22 •
<p>Módulo 2</p> <p>El lenguaje de e-marketing</p>	<p>Do the readings and the prueba (quiz). Watch the video and answer the questions (<i>tarea</i>) after seeing the video.</p> <ul style="list-style-type: none"> • Tarea 2 - due Feb 5

Do not copy without the express written consent of the instructor.

Jan. 23 – Feb 5	<ul style="list-style-type: none">• Quiz 2 opens Feb 3 and closes Feb 5• Composition 2 - due Feb. 5• Discussion 1 due Feb 5
Módulo 3	Do the readings and the prueba (quiz) . Watch the video and answer the questions (<i>tarea</i>) after seeing the video.
Comercio entre China y Latinoamérica – Feb 6- Feb 19	<ul style="list-style-type: none">• Tarea 3 - Feb 19• Quiz 3 opens Feb. 17 and closes Feb19• Composition 3 - due Feb 19
Módulo 4	Do the readings and the prueba (quiz) . Watch the video and answer the questions (<i>tarea</i>) after seeing the video.
La mujer en los negocios en Latinoamérica Feb 20 – Mar.5	<ul style="list-style-type: none">• Tarea 4 - due February Mar. 5• Quiz 4 opens Mar. 3 closes Mar. 5• Discussion 2 - due Mar. 5• Composition 4 due Mar. 5• Spring Break March 13 to March 19
Módulo 5	Do the readings and the prueba (quiz) . Watch the video and answer the questions (<i>tarea</i>) after seeing the video.
El turismo ecológico como negocio en América Latina – Mar. 20 – Apr. 2	<ul style="list-style-type: none">• Tarea 5 - Apr. 2• Composition 5 due Apr. 2• Quiz 5 opens Mar. 31 closes Apr. 2
Módulo 6	Do the readings and the prueba (quiz) . Watch the video and answer the questions (<i>tarea</i>) after seeing the video.
Expropiación Argentina vs España Apr 3. – Apr.16	<ul style="list-style-type: none">• Tarea 6 - due Apr. 16• Quiz 6 opens Apr. 14 closes Apr. 16• Composition 6 due Apr. 16• Discussion 3 due Apr. 16
Módulo 7	Do the readings and the prueba (quiz) . Watch the video and answer the questions (<i>tarea</i>) after seeing the video.
Responsabilidad Social Empresarial/Corporativa – Apr. 17 - Apr. 29	<ul style="list-style-type: none">• Tarea 7 - due April 29• Quiz 7 opens Apr. 27 closes Apr. 29• Composition 7 due Apr. 29•