What’s your impression?
COMPLETE THESE PHRASES

- SOUTHERNERS
- NEW YORKERS
- CALIFORNIANS
- HISPANICS
- WHITES
- AFRICAN-AMERICANS
- ASIANS
- JEWS
- MUSLIMS
- IMMIGRANTS
- WOMEN
- MEN
- HOMOSEXUALS
- PEOPLE WITH DISABILITIES
- IF MY SISTER MARRIED A MUSLIM
- IF MY BROTHER MARRIED A REDNECK
- IF MY SISTER MARRIED A CAUCASIAN
- IF MY BROTHER MARRIED A CATHOLIC
- IF MY ROOMMATE HAS BEEN IN PRISON
- IF MY BEST FRIEND TELLS ME SHE/HE IS GAY
- IF I HAVE TO TAKE CARE OF AN ELDERLY PERSON
- I WOULD NEVER LIVE WITH
Stereotypes and Prejudices

Influence our perceptions, feelings and behaviors.

- **STEREOTYPE:** Excessive generalization about a collective, acquired uncritically. Ex: “New Yorkers are rude”.

- **PREJUDICE:** Thought or affirmation based on a previous judgement, with superficial data. “I would never live with a Mexican”.

*Prejudices are more profound and difficult to eliminate because they include an important affective and visceral component.*
SPECIFIC MEASURES TO CHANGE STEREOTYPES AND PREJUDICES.

- **Being aware that everybody has them.** *(Objective of the activity we just did.)*
- Positive and cooperative interaction with individuals and groups that are different from self.
- Present information that disconfirms the prejudice or stereotype.
- Learn to appreciate individual variability in a group.
- Learn to observe reality in a critical and active manner.
- See diversity as desirable.
- Develop empathy, self-confidence, and other emotional aspects in education.
- Diminish social status differences.