| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Awareness:** Students will be able to demonstrate knowledge of the interrelatedness of local, global, international, and intercultural issues, trends, and systems. | Assessment Activity/Artifact:Question in Case/Project/Report1. Describe the demographics and history, legal and regulatory environments of the country and evaluate the Country/Political Risk.2. Describe and evaluate appropriate strategies in risk management including diversification strategies.3. Describe the conditions of the international capital markets and strategies for sourcing of financing, foreign investment decision-making, and international capital budgeting techniques.Evaluation Process:Rubric which describes the requirements for acceptable performanceMinimum Criteria for Success: A score of 4 on rubric means that students are able to: Exhibit adequate knowledge of the major cultural, economic social and legal environment faced by multinational organizations and incorporate this knowledge into analyses and discussionAnalyze business opportunities from a global perspective and appreciate the need and advantages of expanding into international markets but is conservative in estimates and likely potential.Sample: All students will be assessed each semester. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will be able to exhibit knowledge of the major cultural, economic, social, and legal environments faced by organizations in global markets. |
| **Use of Results for Improving Student Learning** |
| *To be entered after each time course is taught* |

| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Perspective:** Students will be able to conduct a multi-perspective analysis of local, global, international, and intercultural problems. | Assessment Activity/Artifact: Questions in Case/Project/Report 1. Describe and evaluate appropriate strategies in risk management including diversification strategies. 2. Obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for making a present day invest/non-invest decision into your assigned country. 3. Defend your recommendation and communicate your beliefs clearly and accurately. Evaluation Process: Rubric which describes the requirements for acceptable performance Minimum Criteria for Success: A score of 4 on rubric means that students are able to: * Correctly identify the scope and range of challenges in expanding into international markets however does not fully appreciate the need to pursue a dynamic entry strategy that’s based on learning from initial experiences
* Analyze business opportunities from global perspective and appreciate the need and advantages of expanding into international markets but is conservative in estimates and likely potential

Sample: All students will be assessed each semester. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will be able to develop multiple strategies for the challenges of doing business in a global environment. |
| **Use of Results for Improving Student Learning** |
| *To be entered after each time course is taught* |

| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Engagement:** Students will be able to demonstrate willingness to engage in local, global, international, and intercultural problem solving. | Assessment Activity/Artifact:Questions in Case/Project/Report1. Obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for making a present day invest/non-invest decision into your assigned country.2. Defend your recommendation and communicate your beliefs clearly and accurately.Evaluation Process:Rubric which describes the requirements for acceptable performanceMinimum Criteria for Success: A score of 4 on rubric means that students are able to:* Employ understanding of a few obvious cultural differences with the other regions/markets and includes this understanding into strategic planning and operational details
* Analyze business opportunities from global perspective and appreciates the need and advantages of expanding into international markets but is conservative in estimates and likely potential

Sample: All students will be assessed each semester. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will be able to:* Demonstrate appropriate responses to global conditions and cultural diversity
* Assess the needs of and justify the advantages accruing from expanding into international markets
 |
| **Use of Results for Improving Student Learning** |
| *To be entered after each time course is taught* |