| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Awareness:** Students will be able to demonstrate knowledge of the interrelatedness of local, global, international, and intercultural issues, trends, and systems. | Assessment Activity/Artifact:  Question in Case/Project/Report  1. Describe the demographics and history, legal and regulatory environments of the country and evaluate the Country/Political Risk.  2. Describe and evaluate appropriate strategies in risk management including diversification strategies.  3. Describe the conditions of the international capital markets and strategies for sourcing of financing, foreign investment decision-making, and international capital budgeting techniques.  Evaluation Process:  Rubric which describes the requirements for acceptable performance  Minimum Criteria for Success: A score of 4 on rubric means that students are able to: Exhibit adequate knowledge of the major cultural, economic social and legal environment faced by multinational organizations and incorporate this knowledge into analyses and discussion  Analyze business opportunities from a global perspective and appreciate the need and advantages of expanding into international markets but is conservative in estimates and likely potential.  Sample: All students will be assessed each semester. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will be able to exhibit knowledge of the major cultural, economic, social, and legal environments faced by organizations in global markets. |
| **Use of Results for Improving Student Learning** | | |
| *To be entered after each time course is taught* | | |

| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Perspective:** Students will be able to conduct a multi-perspective analysis of local, global, international, and intercultural problems. | Assessment Activity/Artifact:  Questions in Case/Project/Report  1. Describe and evaluate appropriate strategies in risk management including diversification strategies.  2. Obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for making a present day invest/non-invest decision into your assigned country.  3. Defend your recommendation and communicate your beliefs clearly and accurately.  Evaluation Process:  Rubric which describes the requirements for acceptable performance  Minimum Criteria for Success: A score of 4 on rubric means that students are able to:   * Correctly identify the scope and range of challenges in expanding into international markets however does not fully appreciate the need to pursue a dynamic entry strategy that’s based on learning from initial experiences * Analyze business opportunities from global perspective and appreciate the need and advantages of expanding into international markets but is conservative in estimates and likely potential   Sample: All students will be assessed each semester. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will be able to develop multiple strategies for the challenges of doing business in a global environment. |
| **Use of Results for Improving Student Learning** | | |
| *To be entered after each time course is taught* | | |

| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Engagement:** Students will be able to demonstrate willingness to engage in local, global, international, and intercultural problem solving. | Assessment Activity/Artifact:  Questions in Case/Project/Report  1. Obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for making a present day invest/non-invest decision into your assigned country.  2. Defend your recommendation and communicate your beliefs clearly and accurately.  Evaluation Process:  Rubric which describes the requirements for acceptable performance  Minimum Criteria for Success: A score of 4 on rubric means that students are able to:   * Employ understanding of a few obvious cultural differences with the other regions/markets and includes this understanding into strategic planning and operational details * Analyze business opportunities from global perspective and appreciates the need and advantages of expanding into international markets but is conservative in estimates and likely potential   Sample: All students will be assessed each semester. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will be able to:   * Demonstrate appropriate responses to global conditions and cultural diversity * Assess the needs of and justify the advantages accruing from expanding into international markets |
| **Use of Results for Improving Student Learning** | | |
| *To be entered after each time course is taught* | | |