| **Global Learning Student Learning Outcome Addressed** | | **Assessment Method** | | Assessment Results | |
| --- | --- | --- | --- | --- | --- |
| **Global Awareness:** Students will be able to demonstrate knowledge of the interrelatedness of local, global, international, and intercultural issues, trends, and systems. | | Assessment Activity/Artifact:  Questions in Case/Project/Report  • Please describe and evaluate the Country/Political Risk  • Please describe and evaluate appropriate strategies in Foreign Exchange Risk Management  • Please describe the international capital markets conditions and strategies for sourcing of financing of the multinational firm, foreign investment decision-making, and international capital budgeting techniques.  • Please obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for solving the problem with a global perspective  • Defend your recommendation and communicate your beliefs clearly and accurately  Evaluation Process:  Rubric which describes the requirements for acceptable performance  Minimum Criteria for Success: A score of 4 on rubric  Students will:  • Exhibit adequate knowledge of the major cultural, economic social and legal environment faced by multinational organizations and incorporate this knowledge into analyses and discussion  •• Analyze business opportunities from a global perspective and appreciate the need and advantages of expanding into international markets but is conservative in estimates and likely potential.  Sample: All students will be assessed each semester. | | *To be entered after each time course is taught* | |
| **Course Learning Outcome** | |
| Students will be able to:  • Exhibit knowledge of the major cultural, economic, social and legal environments faced by organizations in global markets  • Assess the needs of and justify the advantages accruing from expanding into international markets | |
| **Use of Results for Improving Student Learning** | | | | | |
| *To be entered after each time course is taught* | | | | | |
| **Global Learning Student Learning Outcome Addressed** | | **Assessment Method** | | | Assessment Results |
| **Global Perspective:** Students will be able to conduct a multi-perspective analysis of local, global, international, and intercultural problems. | | Assessment Activity/Artifact:  Questions in Case/Project/Report  • Please describe and evaluate the Country/Political Risk  • Please describe and evaluate appropriate strategies in Foreign Exchange Risk Management  • Please describe the international capital markets conditions and strategies for sourcing of financing of the multinational firm, foreign investment decision-making, and international capital budgeting techniques.  • Please obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for solving the problem with a global perspective  • Defend your recommendation and communicate your beliefs clearly and accurately  Evaluation Process:  Rubric which describes the requirements for acceptable performance  Minimum Criteria for Success: A score of 4 on rubric  Students will:  • Correctly identify the scope and range of challenges in expanding into international markets however does not fully appreciate the need to pursue a dynamic entry strategy that’s based on learning from initial experiences  • Analyze business opportunities from global perspective and appreciate the need and advantages of expanding into international markets but is conservative in estimates and likely potential  Sample: All students will be assessed each semester. | | | *To be entered after each time course is taught* |
| **Course Learning Outcome** | |
| Students will be able to:  • Develop multiple strategies for the challenges of doing business in a global environment  • Assess the needs of and justify the advantages accruing from expanding into international markets | |
| **Use of Results for Improving Student Learning** | | | | | |
| *To be entered after each time course is taught* | | | | | |
| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | | Assessment Results | | |
| **Global Engagement:** Students will be able to demonstrate willingness to engage in local, global, international, and intercultural problem solving. | Assessment Activity/Artifact:  Questions in Case/Project/Report  • Please obtain, identify and evaluate the data and conduct a multi-perspective analysis of the evidence to make a logical recommendation for solving the problem with a global perspective.  • Defend your recommendation and communicate your beliefs clearly and accurately.  Evaluation Process:  Rubric which describes the requirements for acceptable performance  Minimum Criteria for Success: A score of 4 on rubric  Students will:  • Employ understanding of a few obvious cultural differences with the other regions/markets and includes this understanding into strategic planning and operational details  • Analyze business opportunities from global perspective and appreciates the need and advantages of expanding into international markets but is conservative in estimates and likely potential  Sample: All students will be assessed each semester. | | *To be entered after each time course is taught* | | |
| **Course Learning Outcome** |
| Students will be able to:  • Demonstrate appropriate responses to global conditions and cultural diversity  • Assess the needs of and justify the advantages accruing from expanding into international markets |
| **Use of Results for Improving Student Learning** | | | | | |
| *To be entered after each time course is taught* | | | | | |