| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Awareness:** Students will be able to demonstrate knowledge of the interrelatedness of local, global, international, and intercultural issues, trends, and systems. | Assessment Activity/Artifact:10 short answer and short essay questions embedded in the course Final Exam. For example: “Citing a specific example, explain how local or regional cultural perspectives have reconfigured Hollywood filmmaking techniques used in Latin American Cinema.”Evaluation Process:Scores for 10 embedded questions will be reviewedMinimum Criteria for Success:80% or better score on embedded questionsSample:All students. These questions will be integrated into the Final Exam for the course. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will show an awareness of the differences and similarities of cultural expectations and values, as well as the dynamics of their interaction, as they form the context for contemporary international business. |
| **Use of Results for Improving Student Learning** |
| *To be entered after each time course is taught* |

| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Perspective:** Students will be able to conduct a multi-perspective analysis of local, global, international, and intercultural problems. | Assessment Activity/Artifact:Preparation of a 6-8 page case study, presentation of the paperEvaluation ProcessRubric of the paperMinimum Criteria for Success:Score of 3 or better on 4 point rubric (The GL Global Perspective Rubric).Sample:10 or 10% whichever is greater. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Students will develop and present an effective presentation of a case study of the ways a real-world international business problem or situation required sensitivity to local, international and intercultural understandings. |
| **Use of Results for Improving Student Learning** |
| *To be entered after each time course is taught* |

| **Global Learning Student Learning Outcome Addressed** | **Assessment Method** | Assessment Results |
| --- | --- | --- |
| **Global Engagement:** Students will be able to demonstrate willingness to engage in local, global, international, and intercultural problem solving. | Assessment Activity/Artifact:1. Team-produced report & presentation based on interactions with business professionals in the community2. Individual student reflections Evaluation Process:Rubric of the reflections. These reflections by students must include documentation of their level of participation in the project, and their reflection how they believe incorporating global, international and intercultural insights help solve international business problems. Minimum Criteria for Success:1) Documentation of active participation and 2) understanding of global, international and intercultural perspectives as resources for problem-solving (each scored 3 or better on a 4-point rubric) Sample:One student per group will be randomly selected for the sample. 10 or 10% whichever is greater. | *To be entered after each time course is taught* |
| **Course Learning Outcome** |
| Participate in the collaborative development of a presentation proposing various strategies for addressing a business problem that incorporates the insights of global, international, and intercultural insights into the problem. |
| **Use of Results for Improving Student Learning** |
| *To be entered after each time course is taught* |