# The right "sign" merges the reader from one idea to the next.

# **SEQUENCE:**

first, second, third, next, later, then, before, during, again, until, immediately, soon after, after that, finally, at last, in the end

# **ILLUSTRATION:**

for example, for instance, like, for one thing, such as, in this case, one reason, a second reason

## **CONTRAST:**

unlike, although, except, contrast, the opposite, conversely, instead, in contrast, on the other hand, on the contrary, rather, yet, but, however, nevertheless

# **COMPARISON:**

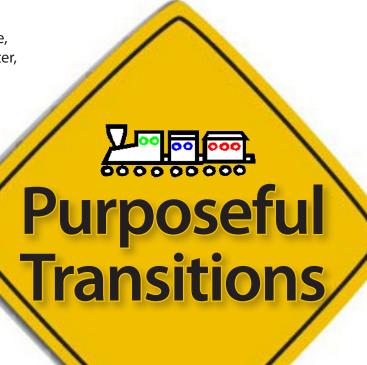
same as, but also, both, also, identically, likewise, similar, moreover, together, similarly, still

## **ADDITION:**

also, again, as well as, besides, coupled with, furthermore, in addition, likewise, moreover, similarly

## **GENERALIZING:**

generally, typically, ordinarily, usually, for the most part



#### **EMPHASIS:**

above all, chiefly, especially, particularly, singularly, namely, including, specifically

## **EXCEPTION:**

aside from, not, but not, barring, beside, except, excepting, excluding, exclusive of, other than

## CAUSE/EFFECT

since, in order to, so, caused by, because of, if... then, reasons for, reasons why, effects of

# **CONSEQUENCE:**

consequently, as a result, for this reason, for this purpose, hence, otherwise, subsequently, therefore, thus

## **RESTATEMENT:**

in essence, in other words, in short, in brief, to put it differently, to say it again another way, this means

## **SUMMARIZING:**

after all, all things considered, to sum up, to summarize, finally, in conclusion, in summary, in the long run